

<<Just Labels标签设计>>

图书基本信息

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内容概要

Far from being just a container, packaging has become the essential part of the product. However, many products are not packaged because of its features, shape, distribution process, etc. Precisely in these nude products, the appearance, reinforced by a label, is of maximum significance and becomes a differential element because it has to persuade us.

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书籍目录

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