

图书基本信息

书名：<<博鳌亚洲论坛研究院亚洲竞争力2011年度报告>>

13位ISBN编号：9787811349672

10位ISBN编号：7811349671

出版时间：2011-3

出版时间：北京对外经济贸易大学出版社有限责任公司

作者：对外经济贸易大学出版社

页数：79

字数：146000

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

内容概要

《博鳌亚洲论坛研究院亚洲竞争力（2011年度报告）（英文版）》主要内容为The Present Research Situation of National Competitiveness Evaluation、Introduction to Competitiveness Index of Asian Economies、Evaluation Report of Competitiveness of Asian Economies、Market Status of Enterprises' Competitiveness Evaluation in the World等。

书籍目录

Acknowledgements

Foreword

Introduction

1.Competitiveness -the Foundation of Future Development of Asia

2.The Origin of Annual Report 2011

3.The Significance of Annual Report 2011

4.The Logical Frame of Annual Report 2011

Part One Annual Report 2011--Competitiveness of Asian Economies

Chapter 1 The Present Research Situation of National Competitiveness Evaluation

1.1 Origin of the Research on National Competitiveness

1.2 Theoretical Bases and Distinctions of National

Competitiveness Evaluation

1.3 Assessment of National Evaluation System for Competitiveness of WEF and IMD

Chapter 2 Introduction to Competitiveness Index of Asian Economies

2.1 Purpose and Philosophy of the Evaluation

2.2 Competitiveness Index

2.3 The Evaluation indices of Competitiveness

Chapter 3 Evaluation Report of Competitiveness of Asian Economies

3.1 Target of Evaluation

3.2 Evaluation Result

3.3 Analysis of Evaluation Result

Part Two Annual Report 2011--Competitiveness of Listed Asian Enterprises

Chapter 4 Market Status of Enterprises' Competitiveness Evaluation in the World

4.1 A Review of Current Enterprises' Competitiveness Evaluation Fields

4.2 Significance of Listed Asian Enterprises' Competitiveness Evaluation

Chapter 5 Introduction to Competitiveness Index of Listed Asian Enterprises

5.1 Construction Principles of Competitiveness Evaluation Index System

5.2 Composition of Evaluation Index for Competitiveness of Listed Asian Enterprises

Chapter 6 Evaluation Report of Competitiveness of Listed Asian Enterprises

6.1 Target of Listed Asian Enterprises' Competitiveness Evaluation

6.2 Evaluation Result and Related Analysis

6.3 Listed Asian Enterprises' Competitiveness: Result and

Analysis of Sub-category Evaluation

Chapter 7 Competitiveness of Listed Asian Enterprises--Rankings
2010

7.1 Rankings 2010 by Comprehensive Capacity: Listed Asian
Enterprises' Competitiveness (300)

7.2 Rankings 2010 by Categories: Listed Asian
Enterprises' Competitiveness (50)

7.3 Rankings 2010 by Regions: Listed Asian Enterprises'
Competitiveness (50)

7.4 Rankings 2010 by Industries: Listed Asian
Enterprises' Competitiveness (10)

References

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>