

<<国际贸易理论与实务>>

图书基本信息

书名：<<国际贸易理论与实务>>

13位ISBN编号：9787811347906

10位ISBN编号：7811347903

出版时间：2010-8

出版时间：对外经济贸易大学出版社

作者：张素芳

页数：196

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

<<国际贸易理论与实务>>

内容概要

本书是《国际贸易理论与实务》(英文版)(第二版)教材的辅导用书,该英文版教材也由对外经济贸易大学出版社同期出版。

与教材相对应,本《辅导用书》也分18章,内容包括概览、教学目的、小结、练习(含名词解释、思考题、选择题、判断题、计算题、案例分析题等)及答案,此外,还有一套考试样卷及答案。

本辅导用书适合国际经济与贸易专业、金融学专业及国际经济学专业的本科生,以及具有大学英语四级水平和微观经济学基本知识,从事或准备从事国际经济贸易工作的读者使用。

<<国际贸易理论与实务>>

书籍目录

Section I International Trade Theory and Policy CHAPTER 1 INTRODUCTION TO INTERNATIONAL TRADE I. Chapter Overview II. Chapter Purpose III. Chapter Summary IV. Review Questions
 A. Briefly define the concepts B. Questions and problems C. Multiple-choice questions D. True or false questions
 V. Answers to Review Questions A. Briefly define the concepts B. Questions and problems C. Multiple-choice questions D. True or false questions

CHAPTER 2 CLASSICAL TRADE THEORIES I. Chapter Overview II. Chapter Purpose III. Chapter Summary IV. Review Questions
 A. Briefly define the concepts B. Questions and problems C. Multiple-choice questions D. True or false questions
 V. Answers to Review Questions

.....Section II International Trade PracticePaperAnswers to Questions in the Paper.

章节摘录

插图 : 2. price subsidy: Direct payment made against the export value or quantum.3. production subsidy: Payment made by a government to firms in a particular industry based on the output or production.4. devaluation of home currency: Official lowering of the value of a country's currency.5. sporadic dumping: Sporadic dumping means a firm sells a temporary surplus of its production to whatever price it is able to get (i.e., possibly below the production cost) .6. predatory dumping: Dumping which takes place when a firm sells at low price in order to eliminate competition and eventually to reap monopolist profits.7. persistent dumping: Dumping which takes place when a firm who enjoys domestic monopolistic power exploits the possibility of price discrimination between domestic and foreign markets in order to maximize profits.8. bonded warehouse: Warehouse that is established upon approval of the customs for exclusive keeping of bonded goods and other goods that have not gone through customs clearance.9. special trade zone: Also called bonded area or free trade area. It is an area where foreign goods may be held or processed and then re-exported without incurring duties.10. trade sanctions: Government-mandated restrictive measures relating to trade policy.11. export tax: A tax collected on exported goods.

<<国际贸易理论与实务>>

编辑推荐

《国际贸易理论与实务(英文版·第2版)(辅导用书)》：全国高等院校经管专业双语教材,全国高等院校商务英语专业规划教材,“十二五”高等院校国际经济与贸易专业规划教材

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>