

<<第二届GPE年会论文集>>

图书基本信息

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内容概要

With the purpose of providing a platform for all our partners engaged in the GU and GPE projects to more fully present and share our thoughts and opinions , CAU called for papers for the conference. It was exciting to see that so many GPE colleagues submitted their papers of high academic quality , some of whom even just wished to do what they could to be contributive to the conference although they was not able to come because of the financial crisis. At the conference , we also had the great opportunity to have the professors and technicians from different universities present their papers and reports in person to all the attendees. Now CAU would like to present the papers in the proceedings to all colleagues and I am sure that the publication of the first GPE proceedings will be of great benefit to us all.

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书籍目录

PapersIntercultural Interaction and EFL Learners Socio-Cultural Competence Development : The Case of English Language Students from Tlemcen University of Algeria and East Carolina University StudentsAttitude Change after Taking the Global Understanding Course——Paper Presented at the 2nd Annual GPE ConferenceFrom Interpersonal International Communication——To Global UnderstandingEnlightenment from the Positive Analysis on the Market Performance of China Distance Education Holdings Ltd. in NASDAQVirtual Collaborative Learning Environment and Online Education : An Emerging Branding Paradigm for Higher Educational SystemMastering the Master ScheduleThe Teleimagery Module——Important Part of the Informational Medical System in the Process of Reformation of the Health Care SystemESP and the Development of ESP as a DisciplineNarrowing the Gap between Expectations and Reality with Collective ReflectionsThinking Globally and Utilizing the Perceptual Lens : Experiences of an African American Instructor and Chinese Student in a Global Educational ProgramDiscussion of the Harvest, the Problems and the Prospect of Global Understanding CourseHow to Effectively Use Video in a Language Classroom——A TeachersWorkshopTechnology Use in E. F. L. Teaching and LearningFactors of Motivation in Language LearningA Proposal for Intercultural Management Course for Students of International BusinessA Discussion of After-School Discussion Pattern for Global UnderstandingFactors of Language Popularity——What Chinese Language Should Learn from English Language to Become More Popular in the WorldShanzhai Green is People——Investigating How E-learning Frameworks Could Facilitate Sustainable Development in Rural ChinaSpoken English Class Design from a Discourse ApproachFrom SLA to FLT——How the Study of SLA Can Influence the Classroom Practice of Foreign Language TeachersBusiness TiP : An Innovative Pedagogy for Enhancing the Undergraduate EmployabilityE-learning : Drivers of Acceptance and SatisfactionThe Importance of E-learning as an InnovationFrom Grammar-oriented to Communicative-oriented——A Typical Practical Lecture of English EducationEnglish as the Language of Chinese Academic CommunityThe Global Classroom : Theatre, Stories, Children and CultureWho Propels the Broadcasting? ——For Understanding the Dynamic Forces of the Broadcasting IndustryEurope s Bologna Process and the Response of Asia-PacificInternational Videoconferencing for Public Health Education : Linking the U. S. and GermanyReportsMaritime State University : Involvement into GPE ProjectFrom Russia with LoveVirtual International Studies——Opportunities for Success

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