

<<英语大众演讲实训研究>>

图书基本信息

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## 前言

This book provides the most essential information about public speaking. It is designed to provide theories, basic techniques and frameworks of public speaking. It may serve as an effective training guide to those who desire to be advanced and successful speakers. It is also designed to be a useful source to college students who are interested in training themselves to be effective public speakers based on the proposed theories and strategies. The writers believe that readers and students will find this book to be a very useful guide in your process of learning and developing to be great public speakers you want to be. This book is divided into four major parts and twelve chapters. The first part of the book provides fundamental knowledge about public speaking through which readers will have an overview of what public speaking is all about. In the second part, readers will be familiar with the process of speech making as they follow steps of speech making, and empower their speech by using relevant rhetorical devices or avoiding common fallacies.

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### 作者简介

Dr. Fan Xiaoqin is currently Chair of English Department, and Vice Dean of Faculty of Foreign Languages at Shanghai Second Polytechnic University. She received her PhD degree from the University of Baguio in 2004. Prior to her teaching and administrative position at Shanghai Second Polytechnic University. Dr. Fan Xiaoqin used to teach at the University of Baguio, La Consolacion College of Manila, and San Beda College in the Philippines. Her active involvement in coaching and organizing various speech and debate contests at the university has motivated her to train students to be better public speakers, and to write this book to share and discuss her experiences, knowledge, strategies, and theories to those who are interested in public speaking. Dr. Duong Huu Duc is a foreign expert and Executive Director of Asia Pacific Cultural Studies Institute, Shanghai Second Polytechnic University. He received his PhD degree from the University of the Cordilleras, Philippines. He enjoys teaching Critical Thinking, Chinese and Western Philosophies, Comparative Religions, Introduction to Marketing, Language Education and Cross Cultural Communication. He used to teach at San Beda College, De La Salle University in the Philippines. At present, he is a faculty member at Faculty of Foreign Languages, Shanghai Second Polytechnic University.

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What was your first reaction when you were assigned to give a speech in your class during your college days ?  
How do you feel when you are called to give an impromptu speech to a group of teachers and managers whom you have never met before ?

Do you still remember your first response when you are given an invitation to give a lecture to a group of professional people whom you know little about ?

How about speaking in front of a camera ?

The first natural response of majority of people to those assignments or invitations is a facial expression of worry, scare or panic. Some will automatically murmur, "Oh my God, what I am going to do ?

" Others choose to decline the invitation plainly "Sorry, I cannot do that. " or "Please, ask others. I have other appointments on that day. "

When it is a must to present a topic to the public, speakers carry out a thorough search on the web pages, or books, hoping to find a ready-made speech which is related to the topic assigned to them. At the moments of delivery, many speakers find that their legs are shaking, hands are trembling, hearts are beating harder, breath is hard to grasp, lips are tight, and sweats are pouring all over the body. As they begin their presentation, speakers might not understand what they read in the written speech, but they keep reading. They might not see how many audiences there are, and all they need to know is to finish the speech.

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