

<<商务英语听说>>

图书基本信息

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内容概要

《商务英语听说》是一本为高等学校英语专业及其他相关专业编写的商务方向的语言教程，既可作为全日制本专科的商务英语教材，也可作为高等学校夜大、函大的听说教材本教程为苏州大学出版社组织编写的《高等学校最新商务英语系列教材》之一。

本教程共16单元，每单元均涉及一个与商务活动相关的主题，所有的口语活动、听力练习的设计均紧紧围绕这一主题。

本教程的编写遵循了以学生为中心的交际法语言教学理论这一指导思想，设计了大量新颖活泼的听说活动，旨在充分调动学生学习语言时的主观能动性和创造性，做到寓学于乐。

本教程的目标是：培养学生掌握商务的基础知识，具有较强的运用商务英语的能力。

参与本教程编写的全体人员均具备多年高校英语专业的教学实践经验，并在加拿大英属哥伦比亚大学语言学院接受过“高级英语教师资格证书”的培训，熟悉国际最新语言教学理论和方法。

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