

<<商务英语综合教程（上册）>>

图书基本信息

书名：<<商务英语综合教程（上册）>>

13位ISBN编号：9787810789851

10位ISBN编号：7810789856

出版时间：2007-11

出版时间：外经贸大学

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页数：107

字数：173000

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内容概要

本套教材的宗旨是：用英语传授经济贸易的基础理论和基础知识，对学生进行全面的、严格的经贸基础理论教育和经贸专业英语语言技能的培训，使学生既掌握经济贸易知识，又能用英语从事外经贸工作。

本书是《商务英语综合教程》的教学参考书，编写内容分为四部分：一、相关专业术语解释；二、语法知识讲解及补充练习；三、课后练习参考答案；四、课文译文。

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