

<<经贸英语阅读>>

图书基本信息

书名：<<经贸英语阅读>>

13位ISBN编号：9787810785259

10位ISBN编号：7810785257

出版时间：2005-8

出版时间：对外经济贸易大学出版社

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页数：306

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内容概要

本书旨在提高阅读者的经贸英语阅读水平，主要涉及了经济学、国际经济学、国际贸易理论、政策措施以及实务、国际金融、国际投资、国际商法、市场营销、经济管理等领域的知识。书中各章后的注释有助于读者把握基础专业知识以及对文章的理解。

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