

<<人性的弱点全集>>

图书基本信息

书名：<<人性的弱点全集>>

13位ISBN编号：9787806883273

10位ISBN编号：7806883274

出版时间：2008-1

出版时间：天津社科

作者：卡耐基

页数：512

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

<<人性的弱点全集>>

内容概要

How to Win Friends & Influence People is the grandfather of all people-skills books, which was first published in 1937. It was an overnight hit, eventually selling 15 million copies. Dale Carnegie had an understanding of human nature that will never be outdated. For more than sixty years the rock-solid, time-tested advice in this book has carried thousands of now famous people up the ladder of success in their business and personal lives. How to Stop Worrying and Start Living deals with fundamental emotions and ideas. It is fascinating to read and easy to apply. Let it change and improve you. There's no need to live with worry and anxiety that keep you from enjoying a full, active and happy life. Though this six-million-copy bestseller, millions of people have been helped to overcome the worry habit. Dale Carnegie offers a set of practical formulas you can put to work today—formulas that will last a lifetime! The Quick and Easy Way to Effective Speaking is the landmark edition of Dale Carnegie's public-speaking bible. Public speaking, as Carnegie saw it, is a vital skill that can be attained through basic and repeated steps. It preserves the full range of ideas and methods that appeared in the original including Carnegie's complete speech and diction exercises, which follow each chapter, as the author originally designated them.

<<人性的弱点全集>>

作者简介

DALE CARNEGIE (1888-1955) , was a pioneer in public speaking and personality development. He became famous by showing others how to become successful. His book *How to Win Friends and Influence People* (1936) has sold more than 1 million copies and has been translated into many languages. His books became popular because of his illustrative stories and simple, well-phrased rules. Two of his most famous maxims are, "Believe that you will succeed, and you will" and "Learn to love, respect and enjoy other people." His other books include *How to Stop Worrying and Start Living* (1948). Toward the beginning of his career, Carnegie wrote *The Quick and Easy Way to Effective Speaking* (1931), which became a standard text.

<<人性的弱点全集>>

书籍目录

How And Why This Books Was WrittenBOOK How to Win Friends and Influence People PART ONE
 FUNDAMENTAL TECHNIQUES IN HADLING PEOPLE 01 If You Want to Gather Honey, Don't Kick
 over the Beehive 02 The Big Secret of Dealing with People 03 He Who Can Do This Has the Whole
 World with Him.He Who Cannot Walks a Lonely Way PART Two WAYS TO MADE PEPLI LIKE YOU
 01 Do This and You'll Be Welcome Anywhere 02 A Simple Way to Make a Good First Impression
 03 If You Don't Do This, You Are Headed for Trouble 04 An Easy Way to Become a Good
 Conversationalist 05 How to Interest People 06 How to Make People Like You Instantly PART Three
 HOW TO WIN PEOOPLE TO YOUR WAY OF THINKING 01 You Can't Win an Argument 02 A
 Sure Way of Making Enemies - And How to Avoid It 03 If You're Wrong, Admit It 04 A Drop of Honey
 05 The Secret of Socrates 06 The Safety Valve in Handling Complaints 07 How to Get Co-operation
 08 A Formula That Will Work Wonders for You 09 What Everybody Wants 10 An Appeal That
 Everybody likes 11 The Movies Do It. Tv Does It. Why Don't You Do It? 12 When Nothing Else Works,
 Try This PART Four BE A LEADER:HOW TO CHANGE PEOPLE WITHOUT GIVING OFFNSE OR
 AROUSING RESENTMENT 01 If You Must Find Fault, This is the Way to Begin 02 How to
 Criticize--and not be Hated for it 03 Talk About Your Own Mistakes First 04 No One Likes to Take
 Orders 05 let the Other Person Save Face 06 How to Spur People on to Success 07 Give a Dog a Good
 Name 08 Make the Fault Seem Easy to Correct 09 Making People Glad to do What You WantBOOK How
 to Stop Worrying and Start Living PART ONE FUNDAMENTAL FACTS YOU SHOULD KNOW ABOUT
 WORRY 01 Live in "Day-tight Compartments" 02 A Magic Formula for Solving Worry Situations
 03 What Worry" May Do to You PART TWO BASIC TECHNIQUES IN ANALYSING WORRY 01
 How To Analyse and Solve Worry Problems 02 How to Eliminate Fifty Percent of Your Business W9orries
 PART THREE HOW TO BREAK THE WORRY HABIT BEFORE IT BREAKS YOU 01 How To
 Crowd Worry Out Of Your Mind 02 Don't Let the Beetles Get You Down 03 A Law That Will Outlaw
 Many of Your Worries 04 Co-operate With the Inevitable 05 Put A "Stop-Loss" Order On Your Worries
 06 Don't Fry To Saw Sawdust PART FOUR SEVEN WAYS TO CULTIVATE A MENTAL ATTITUDE
 THAT WILL BRING YOU PEACE AND HAPPINESS 01 Eight Words That Can Transform Your Life
 02 The High Cost Of Getting Even 03 If You Do This, You Will Never Worry About Ingratitude 04
 Would You Take A Million Dollars For What You Have 05 Find Yourself And Be Yourself: Remember There
 Is No One Else on Earth Like You 06 If You Have A Lemon, Make A Lemonade 07 How To Cure
 Melancholy in Fourteen Days PART FIVE HOW TO KEEP FROM WORRYING ABOUT CRITICISM
 01 Remember That No One Ever Kicks A Dead Dog 02 Do Thiswand Criticism Can't Hurt You 03
 Fool Things I Have Done PART SIX SIX WAYS TO PREVENT FATIGUE AND WORRY & KEEP YOUR
 ENERGY AND SPIRITS HIGH 01 How To Add One Hour A Day to Your Waking Life 02 What Makes
 You Tired-and What You Can Do About It 03 How The Housewife Can Avoid Fatigue-and Keep Looking
 Young 04 Four Good Working Habits That Will Help Prevent Fatigue And Worry 05 How To Banish
 The Boredom That Produces Fatigue, Worry And Resentment 06 How To Keep From Worrying About
 Insomnia PART SEVEN HOW TO FIND THE KIND OF WORK IN WHICH YOU MAY BE HAPPY AND
 SUCCESSFUL 01 The Major Decision of Your Life PART EIGHT HOW TO LESSEN YOUR
 FINANCIAL WORRIES 01 "Seventy Per Cent Of All Our Worries ..."BOOK The Quick and Easy Way to
 Effective Speaking PART ONE FUNDAMENTAL TECHNIQUES OF EFFECTIVE SPEAKING 01
 Acquiring the Basic Skills 02 Developing Confidence 03 Speaking Effectively-the Quick and Easy Way
 PART TWO SPEECH, SPEAKER, AND AUDIENCE 01 Earning the Right to Talk 02 Vitalizing the
 Talk 03 Sharing the Talk with the Audience PART THREE THE PURPOSE OF PREPARED AND
 IMPROMPTU TALKS 01 Making the Short Talk to Get Action 02 Making the Talk to Inform 03
 Making the Talk to Convince 04 Making Impinromptu Talks PART FOUR THE ART OF

<<人性的弱点全集>>

COMMUNICATING 01 Delivering the Talk PART FIVE THE CHALLENGE OF EFFECTIVE
SPEAKING 01 Introducing Speakers, Presenting and Accepting Awards 02 Organizing the Longer Talk
03 Applying What You Have Learned

<<人性的弱点全集>>

章节摘录

插图:

<<人性的弱点全集>>

编辑推荐

<<人性的弱点全集>>

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>