

<<物流英语>>

图书基本信息

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内容概要

本书是高职高专院校物流管理专业的基础教材，系统阐述了物流的相关理论知识。

全书共分10个单元，分别介绍了物流领域的相关知识。

本书先从物流的基本概念讲起，然后围绕物流的功能深入展开，分别介绍了运输、仓储和库存、采购、包装、物流信息等基础知识，再以第三方物流和供应链管理对上述内容加以总结，最后讲述了电子商务与物流和逆向物流这两个热门话题。

全书结构完整，自成体系。

本书非常适合作为高职高专物流管理专业及其相关专业的教材，也可供企业相关人员自学参考。

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章节摘录

Inventory refers to the stock of goods that are maintained for a variety of purposes , such as for resale to others , as well as to support manufacturing or assembling processes. 1 Inventory is the key issue to supply chain management success. Customers demand that their orders be shipped completely , accurately and on time , which means having the right inventory at the right place and right time. 2 Inventory Classifications It is important to know the key classifications of inventory because the classification influences the way of inventory management. Inventory is mainly classified into cycle stock , safety inventory , in-transit inventory and dead inventory.

Cycle Stock Cycle stock refers to inventory that is needed to satisfy normal demand during the course of an order cycle (See Figure 3-2) . If demand and lead time are constant , only cycle stock is necessary.

Safety Inventory Safety inventory refers to inventory that is held in addition to cycle stock to guard against uncertainty in demand and lead time (See Figure 3-2) . Generally , the higher the safety inventory , the better a firm's customer service. It is because the firm suffers fewer "stockouts". 3

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