

<<卡耐基《领导艺术》>>

图书基本信息

书名：<<卡耐基《领导艺术》>>

13位ISBN编号：9787802113763

10位ISBN编号：7802113768

出版时间：2007-2

出版时间：中央编译出版社

作者：卡耐基

页数：269

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

<<卡耐基《领导艺术》>>

内容概要

CARBEGLE, DALE (1888-1955), was a pioneer in public speaking and personality development. He got good reputation by showing others how to become successful. His book *How to Win Friends and Influence People* (1936) has sold more than 10 million copies and has been translated into many languages.

<<卡耐基《领导艺术》>>

作者简介

CARBEGLE, DALE (1888-1955), was a pioneer in public speaking and personality development. He got good reputation by showing others how to become successful. His book *How to Win Friends and Influence People* (1936) has sold more than 10 million copies and has been translated into many languages. His books usually have characteristics of illustrative stories and simple, well-phrased rules. His other books include *How to Stop Worrying and Start Living* (1948). Toward the beginning of his career, Carnegie wrote *Public Speaking and Influencing Men in Business* (1931), which became a standard text.

书籍目录

INTRODUCTON The Human-Relations Revolution1 Finding the Leader in you2 Starting to Communicate3
Motivating People4 Expressing Genuine Interest in Others5 Seeing Things form the Other Person's Point of View6
Listening to Learn7 Teaming Up for Tomorrow8 Respecting the Dignity of Others9 Recognition,Praise ,and
Rewards10 Handling Mistakes,Complaints,and Criticism11 Setting Goals12 Focus and Ddiscipline13 Achieving
Balance14 Creating a Postive Mental Attitude15 Learning Not to Worry16 The Power of
EnthusiasmCONCLUSION Making It Happen

编辑推荐

Book Description The Leader In You How to Win Friends, Influence People and Succeed in A Changing World Part of Introducton Keep your mind open to change all the time. Welcome it. Count it. It is only by examining and reexamining your opinions and ideas that you can progress.

————— Dale Carnegie As the twenty-first century approaches, the world is undergoing enormous change, a process of great upheaval and great possibility. In just a few short years, we have witnessed the dawn of postindustrial society, the advent of the information age, the rush to computerization, the birth of biotechnology, and not the least of these changes, the human-relations revolution. About Author Dale Carnegie (1888-1955) was a pioneer in public speaking and personality development. He got good reputation by showing others how to become successful. His book How to Win Friends and Influence People(1936) has sold more than 10 million copies and has been translated into many languages. His books usually have characteriscs of illustrative stories and simple, well-phrased rules. His other books include How to Stop Worrying and Start Living(1948). Toward the beginning of his career, Carnegie wrote Public Speaking and Influencing Men in Business(1931), which became a standard text. Book Dimension : length: (cm)17 width:(cm)10.7

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>