

<<新编外经贸英语>>

图书基本信息

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内容概要

《对外经济贸易英语精品系列教材：新编外经贸英语》把基础英语和外经贸专业知识结合起来，以精讲多练为原则，力图满足读者的需要，是一部“实用”同时也是“够用”的书。

此次修订编者们对原“习题册”的练习进行了再次精炼。

此次修订有以下特点：1.基础英语起点拔高，删去日常交际用语；2.对课文做了某些调整，进一步体现“实用”和“够用”；3.对语法部分重新做了精心设计，对外经贸英语中的难点及重点问题等着墨较多；4.删去常用基本词汇训练，增加了外经贸常用词汇及常用句型。

书籍目录

Unit 1 Text China's Reforms and Open-door Policy Grammar The Summary of Tenses Word Study business , trade Reading Reform in China Unit 2 Text International Trade Grammar Sentence Construction Word Study deal , transact Reading Invisible Trade Unit 3 Text The Guangzhou Fair Grammar Indefinite Pronouns Word Study economy , contract Reading The Chinese Export Commodities Fair Unit 4 Text ariffs Grammar Modal Verbs Word Study market , price Reading Customs Duties Unit 5 Text The Language of Modern Business Letters Grammar The Passive Voice (一) Word Study supply , demand Reading Effective Business Letter-writing Unit 6 Text Firm Offer and Non-firm Offer Grammar The Passive Voice (二) Word Study buy , sell Reading Some Letter Specimens Unit 7 Text Payment Grammar Complex Object Word Study commodity , stock Reading Some Letter Specimens and Articles Unit 8 Text Packing Grammar Position of Modifiers Word Study pay , charge Reading Packing for Exportation Unit 9 Text Transportation Grammar Prepositions (一) Word Study commission , discount Reading Some Letter Specimens and Articles Unit 10 Text Marine Insurance Grammar Prepositions (二) Word Study thank , appreciate Reading Insurance Contract Unit 11 Text Bill of Lading Grammar The Infinitive Word Study enquire , enquiry , offer Reading Bill of Lading Unit 12 Text A The Import and Export Contract B Sales Confirmation Grammar The Gerund Word Study order , bid Reading Negotiating a Contract Unit 13 Text Sales Contract Grammar The Present Participle The Past Participle Word Study conclude , handle. Reading A Sales Contract Specimen Unit 14 Text Complaints and Claims Grammar Noun Clauses Word Study refuse , decline Reading Complaining Letters & Dialogs Unit 15 Text Agency Grammar The Adverbial Clause Word Study assure , insure Reading Exclusive Sales Agreement Unit 16 Text A A Letter of Credit B Parties to a Letter of Credit Grammar Relative Clause Word Study favor , advantage Reading L/C Specimens Unit 17 Text Examination of a Letter of Credit Grammar It的用法 Word Study interest , profit Reading How to Write a Letter Asking for L/CAmendments Unit 18 Text Advertising Grammar Parenthetical Statement Word Study agree , confirm Reading Advertising Unit 19 Text Promotion Grammar Subjunctive Mood Word Study regret , satisfy Reading Talking about Marketing & Promotion Unit 20 Text Marketing Grammar Inversion Word Study ship , deliver Reading Marketing Mix Unit 21 Text Bank Services Grammar Elliptical Sentences Word Study cover , effect Reading The International Monetary Fund IMF Unit 22 Text A Market Investigation B Export Market Research Grammar Negation Word Study draft , draw Reading Market Trend Unit 23 Text E-commerce Grammar Word Building Word Study refer , subject Reading A What are Status Inquiries? B B2B E-commerce Headed for Trillions Unit 24 Text The World Trade Organization WTO Grammar Punctuation Capital Letters Word Study per , ex Reading China and the WTO 附：教学大纲

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编辑推荐

《对外经济贸易英语精品系列教材：新编外经贸英语》可供广大外经贸工作者及有志于从事这方面工作的在校学生使用，也是准备外销员岗位证书考试、国际商务英语考试、外贸经理人考试的必备教材。

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