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内容概要

Marcial, the "Inside Wall Street" columnist for Business Week, argues that despite the scandals that rocked Wall Street in the 1980s, most notably the prosecutions of Ivan Boesky and Michael Milken for insider trading, insider trading remains the name of the game. Life in the fast lane on Wall Street means making a lot of money quickly, so it is vital for Wall Streeters to develop networks that can provide them and their clients with the "perfect information" needed to make a killing in the stock market long before the average broker or investor ever gets the information. Marcial provides fascinating examples of insider trading, including the pirating of his own column before it hit the streets. Highly recommended for both public and academic libraries.

Jeffrey R. Herold, Bucyrus P.L., Ohio

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作者简介

Gene G. Marcial is BusinessWeek senior writer, a position he assumed in January, 1989. He writes the magazine's influential "Inside Wall Street" column. Marcial joined BusinessWeek in 1981 as "Inside Wall Street" editor. Prior to that, he spent nearly eight years at The Wall Street Journal writing such columns as "Heard on the Street" and "Abreast of the Market". In 1995, McGraw-Hill published Marcial's book Secrets of the Street: The Dark Side of Making Money, and in 2008, FT Press published Gene Marcial's 7 Commandments of Stock Investing. He holds a bachelor's degree from Santo Tomas University in Manila and a master's from New York University.





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