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<<国际商务英语函电辅导用书>>

图书基本信息

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内容概要

作为教材《国际商务英语函电》的辅导用书,《21世纪高校商务英语专业系列规划教材:国际商务英语函电辅导用书》对每章相关的基础知识进行了补充,帮助读者消化、理解教材中所涉及的专业知识、写作方法和技巧。

本书每章由以下部分组成:背景(简介信函内容与国际贸易知识)、补充注释、课文译文、习题答案、实训练习。

实训练习帮助学生进行实际操作,加强动手能力,对提高学生业务知识和语言运用能力大有帮助。

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