

<<传媒英语热点阅读（第一册）>>

图书基本信息

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内容概要

为专门用途英语的一种，其主要功能是通过不同主题的选材，为读者的多元观点和思考空间提供元素，并借此加深学习者对于新闻传媒专业的理解，提高他们运用专业语言的能力。在全球化的大趋势下，具备良好的专业英语素质显然是一个具有国际视野、有开拓性和前瞻性的传媒从业人员的必备前提。

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