

<<就这么说英语>>

图书基本信息

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内容概要

The purpose of this book is to offer abundant models of natural English conversations and provide opportunities to practice the language presented in them. The key element of each lesson is a short dialogue in Chinese followed by the same conversation in English. Although this is the order of presentation , it is not the order of composition : the Chinese version is a translation of the English rather than vice-versa. The rationale behind presenting the translation before the original is to give every student , regardless of level , a clear communication goal : try to say this in English.

书籍目录

Unit 1 Bank CardUnit 2 Cheap AdvertisingUnit 3 Clothes DryerUnit 4 Flat TireUnit 5 Baby MiceUnit 6 ColdUnit 7 Dog on a MotorbikeUnit 8 Dorm RoomUnit 9 DrivingUnit 10 Friend or Food?Unit 11 University Entrance ExamUnit 12 gezi dianUnit 13 Unwanted RomanceUnit 14 Lost KeysUnit 15 Love Letters OnlineUnit 16 Mic Hog (mai ba) Unit 17 Milk DreamsUnit 18 Mosquito OilUnit 19 Motorcycle TaxisUnit 20 New JobUnit 21 Pay PhonesUnit 22 Roommate ProblemsUnit 23 Second-Hand Cell PhonesUnit 24 Part-Time JobUnit 25 ShampooUnit 26 Speed BumpsUnit 27 Campus CatsUnit 28 SuperstitionUnit 29 Take a Number and WaitUnit 30 Trash 5gUnit 31 Washing MachineUnit 32 Water DeliveryUnit 33 Don't Fall In ! Unit 34 Water TowerUnit 35 WillpowerUnit 36 GlassesUnit 37 Cutting in LineUnit 38 WinaPetUnit 39 SpiritsUnit 40 ThiefUnit 41 Fire ExtinguishersUnit 42 SnakesUnit 43 On the BusUnit 44 Abandoned FactoryUnit 45 A Learning ExperienceUnit 46 English CornerUnit 47 Make UpUnit 48 Martial ArtsUnit 49 CheatingUnit 50 Not So CloseUnit 51 Counterfeit MoneyUnit 52 Locked OutUnit 53 Computer GamesUnit 54 When They Get OldUnit 55 White Skin

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章节摘录

A : Did your shop go out of business? B : Not exactly. We decided to quit. A : Why? B : For one thing , it was taking up too much of our study time. A : And for another thing? B : We weren't making any money. We were just breaking even. A : Wow , all that work for nothing !

B : That's not the way I see it. A : How do you see it? B : As a learning experience. As the saying goes , “ Failure is the mother of success. ” Interview : Interview (1) one of the owners of the shop or (2) a former customer or (3) someone who is thinking of starting a new business in that shop. Language

Practice : Make sentences of your own with language from the dialogue. Discussion Questions 1. What are some reasons why businesses around our campus fail? If possible , give examples. 2. If you were planning to open a clothing shop near the campus , what marketing research would you do first? 3. What are some new businesses that you think would succeed near our campus? 4. What are the pros and cons of owning your own business? 5. (Think of questions of your own.)

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