

<<酒店管理英语>>

图书基本信息

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内容概要

何加红编著的《酒店管理英语(酒店管理专业21世纪高职高专精品系列规划教材)》是在对国内现行酒店管理英语教材以及涉外酒店服务现状研究的基础上,参考近几年来美国、英国等发达国家酒店管理专业教材和实务编写而成的,取材新颖,具有较强的系统性、实用性。

本书可以作为高等职业学校旅游与酒店管理专业学生的专业基础课教材,也可用做国内各大酒店新员工的培训教材及酒店从业人员的自学教材。

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