

<<旅游接待英语>>

图书基本信息

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内容概要

《新编高等高专旅游管理类专业规划教材：旅游接待英语》系统地介绍了涉外旅游接待工作的基本知识、基本技能及服务理念，涵盖旅游业各个环节，从实际出发，将专业基础知识与英语交际能力有机结合，重视案例教学与模拟训练，具有明确的职业导向性，是实用型旅游英语教材。本教材适合高职院校旅游专业、旅游英语专业学生及有志于从事涉外旅游工作的人士选用。

《新编高等高专旅游管理类专业规划教材：旅游接待英语》共分六个章节，涉及旅游活动的六大要素：食、住、行、游、购、娱。

每个章节分为四个单元，每个单元主要由Text A、B两篇课文、对话及课后巩固知识组成。

课文A主要介绍旅游接待工作的基本知识，篇幅短、难度低，要求学生全面掌握并且能复述大意；对话部分及附带的分角色练习可以帮助学生熟悉旅游接待工作场景，培养学生旅游英语交际能力，要求学生熟练掌握，并能做到活学活用；课文B用来拓展学生知识面，老师可以根据学生的具体情况灵活掌握；课后巩固知识部分内容丰富，形式多样，供师生自主选用。

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章节摘录

版权页： A Brief Introduction of Hotels Millions of people travel every day for various reasons. Irregardless of their reasons for travel, for travelers intending to stay overnight at their destination, their first concern is to find comfortable accommodations. The lodging industry provides many options to cater to different needs. Deluxe hotels provide a wide range of services in order to make the guest's stay comfortable and enjoyable. Full Independent Tourists or FITs, may prefer lodging with friends and family, staying in self-catering apartments or even villas for holidays at resort areas. As a result of mass tourism, family inns are becoming popular at many tourist destinations. Motels, hostels, youth apartments, guesthouses, and inns are also good choices for tourists who want to save their lodging expenses. Most of the time, star hotels cater to foreigners by providing food, lodging and many other services which meet international standards. The hotel industry spends millions of dollars each year to keep equipment and furnishings up to date. Generally, hotels can be classified into four categories: commercial, resort, conventional and residential. The hotels that cater most to business people are known as commercial hotels. Those for people on vacation are called vacation or resort hotels. Convention hotels host conventions, forums or seminars. Residential hotels are designed to serve people who want to live in a hotel for an extended period of time. Nonetheless, each of these types of hotels is a temporary home, so the facilities and services should be geared to provide the greatest level of comfort and convenience.

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