

<<现代商务英语听力教程（上册）>>

图书基本信息

书名：<<现代商务英语听力教程（上册）>>

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内容概要

《现代商务英语听力教程》(上)是高等职业教育商务英语专业高年级学生的主干课程教材。本教材内容涵盖工商领域产、供、销和对外贸易的各个环节。各单元由对话、选择、填空、听写、判断和理解等多种听力练习组成。

教材各练习环节均按以学生为中心的教学模式而设。比如，每单元的听力练习均设不同的朗读速度，并以MP3格式录制，方便学生自主进行听力练习。

本系列教材重视整体构建，另编有《现代商务英语综合教程》、《现代商务英语口语教程》。这些教材各单元的主题与《现代商务英语听力教程》基本一致，形成呼应关系，数种教材同时使用，可以产生课程间教学合力，为迄今比较先进的教材组合设计。本教材附带教师教学用PPT演示文稿，其中收入每单元练习题目的答案，方便教师使用。

书籍目录

Unit One Understanding Company

Section One: Listen and Warm up

Section Two: Listen and Make Choices

Section Three: Listen and Fill in Blanks

Section Four: Listen and Dictate

Section Five: Listen and Make Judgments

Section Six: Listen and Understand

Unit Two Job Interview

Section One: Listen and Warm up

Section Two: Listen and Make Choices

Section Three: Listen and Fill in Blanks

Section Four: Listen and Dictate

Section Five: Listen and Make Judgments

Section Six: Listen and Understand

Unit Three Being a Clerk

Section One: Listen and Warm up

Section Two: Listen and Make Choices

Section Three: Listen and Fill in Blanks

Section Four: Listen and Dictate

Section Five: Listen and Make Judgments

Section Six: Listen and Understand

Unit Four Being a Manager

Section One: Listen and Warm up

Section Two: Listen and Make Choices

Section Three: Listen and Fill in Blanks

Section Four: Listen and Dictate

Section Five: Listen and Make Judgments

Section Six: Listen and Understand

Unit Five The Functions of Management

Section One: Listen and Warm up

Section Two: Listen and Make Choices

Section Three: Listen and Fill in Blanks

Section Four: Listen and Dictate

Section Five: Listen and Make Judgments

Section Six: Listen and Understand

Unit Six Decision-making

Unit Seven Human Resource Management

Unit Eight Job Motivation

Unit Nine Training at Work

Unit Ten Quality Management

Unit Eleven Customer Relations

Unit Twelve Accounting

Tapescripts

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