

<<当代应用英语/学生用书1>>

图书基本信息

书名：<<当代应用英语/学生用书1>>

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内容概要

“当代应用英语”系列教材根据国家教育部颁发的《高职高专教育英语课程教学基本要求》组织编写，适用于全国非英语类高职高专学生。

本教材严格遵循“以应用为目的，实用为主，够用为度”的宗旨，与时俱进，特色鲜明。

- 起点适当，适应高职学生的需求，“听、说、读、写、译”并重，尤其注重听说技能的训练，充分体现高职高专英语教育特色。
- “教、学、考”充分整合，练习与测试的设计紧贴全国高校英语应用能力考试的实际需要。
- 教材设计紧跟时代发展，体例新颖，双色印刷，图文并茂，寓教于乐。
- 每册学生用书附赠Mini Dictionary，摒弃传统词汇编写方式，方便易用，大大提高学生语汇学习效果。
- 革新传统语法教授模式，精心编写《语法教程》，归纳诸多语法规律，最大限度地贴近学生需求。

书籍目录

Unit 1 Studying With Ease Listening Recognizing vowels and stress Conversations Introducing each other ; Talking about study habits Reading Finding ways to study more effectively; Knowing more about English language Grammar Nouns Writing Business Card

Unit 2 Are You a Kidult? Listening Recognizing diphthongs, pauses and sense groups Conversations Saying thank-you; Talking about kidult culture Reading Introducing the culture, reason and advantage of being kidults; Getting to know the importance of body talk Grammar Numerals Writing Greeting Card

Unit 3 Leisure Time Listening Recognizing fricatives & rhythm Conversations Greeting each other ; Talking about camping Reading Introducing a specific plan for camping; Getting to know something about art Grammar Determiners Writing Note

Unit 4 Beautifying Yourself Listening Recognizing plosives and intonation Conversations Apologizing; Beautifying oneself Reading Skin care products; Physical perfection Grammar Prepositions Writing Notice

Unit 5 Shopping For Fun Listening Recognizing affricates and nasals; Similar-sounding words Conversations Saying good-bye; Talking about different shopping methods Reading Introducing the shopping environment at British airports; Getting a general idea of American customer service Grammar Adjectives and adverbs Writing Letter of Invitation

Unit 6 Embracing WWW. World Listening Recognizing consonant clusters and numbers Conversations Making suggestions; Talking about the Internet and computer virus Reading Knowing more about computer and mobile phone viruses; Knowing more about websites Grammar Comparative Degrees Writing Reply to an Invitation

Unit 7 Surviving Overseas Listening Recognizing strong and weak forms; Mastering time expressions Conversations Asking the way and giving directions Reading Common sense advice on eating out in America; Tips on driving abroad Grammar Verb, tense & voice Writing Thank-you Letter

Unit 8 Behavior Really Matters Listening Recognizing sound-linking and location Conversations Making requests; Talking about manners Reading Knowing ways to improve manners; Learning amazing attitude towards life Grammar Subjunctive mood Writing Resume

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