

<<英语写作修辞的符号学研究>>

图书基本信息

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内容概要

本书以符号学的理论为分析工具，结合修辞学、话语言学、认知语言学、跨文化交际等学科的理论，对以英语作为第二外语（ESL/EFL）的写作的修辞特征进行分析，为分析和评价SEL/EFL写作提供新的方法和视角，填补其理论研究的不足，并帮助写作者提高书面沟通和写作的能力。

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The interdisciplinary nature : The state of modern life requires humans to make careful division of labor in human intelligence , which is manifested in continuous division of research objects and research methods , forming a series of natural and social sciences. The specialization of knowledge , of course , embodies the progress of the human civilization. However , it has inevitably brought about some negative effects , the typical example of which is that disciplines go their own ways , independent of each other so that there is a lack of mutual link and communication between disciplines , resulting in the duplication of work and the waste of resources. Faced with this overspecialization , more and more scholars have deeply felt the need of interdisciplinary exchanges. Semiotics , one of the effective strategies responding to this requirement , takes all forms of semiosis as research objects or observation angles , intended to restore the links and dialogues between disciplines , and between theories and life-world. In this sense , the emergence and development of semiotics has derived from the needs of modern knowledge structures (Ding Ershu 9) . In the true interdisciplinary spirit , semiotics crosses over the fixed boundaries of academic research. Semiotics is an overarching conception that provides a stronger basis for interdisciplinary studies than traditional rationales like the humanities. Just as Li Youzhen pointed out (97) : People are both to understand the objects correctly in order to analyze them , and to strengthen the links between related objects. This process is actually in agreement with the development of natural science. The so-called interdisciplinary phenomena in natural and human sciences are entirely for the need of precision , and deploy , combine and comprehensively apply existing means (multidisciplinary approaches) so as to expand and refine the description of the object. The interdisciplinary features of semiotic studies are above all the inclination to atomize or systematize all the traditional research objects.

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