

<<新策略大学英语读写教程>>

图书基本信息

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## &lt;&lt;新策略大学英语读写教程&gt;&gt;

## 前言

历经全国高校三年的试行,2007年7月,教育部印发了新的《大学英语课程教学要求》(以下简称《教学要求》),作为我国高校组织大学英语课程教学的主要依据。

《教学要求》是对我国近20年来大学英语教学改革的总结,也是有关未来我国高校大学英语教学改革方向的指导性权威文件。

《教学要求》明确了大学英语教学的性质和目标,指出:“大学英语是以外语教学理论为指导,以英语语言知识与应用技能、跨文化交际和学习策略为主要内容,并多种教学模式和教学手段为一体的教学体系。

”《教学要求》还明确了大学英语教学目标是“培养学生的英语综合应用能力,特别是听说能力,使他们在今后学习、工作和社会交往中能用英语有效地进行交际,同时增强其自主学习能力,提高综合文化素养,以适应我国社会发展和国际交流的需要。

”针对我国幅员辽阔,各地区、各高校之间情况差异较大,《教学要求》提出了“大学英语教学应贯彻分类指导、因材施教的原则,以适应个性化的实际要求”。

这说明高校大学英语教学工作既要服从我国大学英语教学改革的主流方向,同时也应根据不同地区的实际情况摸索出一条有地方特色的创新道路。

基于《教学要求》对于大学英语课程的性质和目标的规定,以及对各高校大学英语教学的要求,厦门理工学院、漳州师范学院和厦门大学出版社三方共同策划,联合编写了这一套服务于我国东南沿海地区高校的大学英语教材。

编写原则:《新策略大学英语读写教程》根据教育部新颁发的《教学要求》(2007年)、全国大学英语四六级考试委员会编印的新版《大学英语四级考试大纲》(2006年)、《大学英语六级考试大纲》(2006年)及教育部颁发的其他有关大学英语教学改革的重要文件为主要依据,并根据我国东南沿海高校的特点进行编写,供大学英语课程的一般要求和较高要求层次的教学使用。

《新策略大学英语读写教程》的编写方针是:(1)保持语言知识的输入和语言输出能力培养的平衡。

重视将学生的语言知识的输入与输出相结合,一方面通过阅读训练,让学生吸收英语语言知识,另一方面又通过写作训练,提高学生的英语语言表达水平。

(2)充分考虑文化的多元性,保持各种文化间的平衡。

在选择的教学材料中,既有外国文化的介绍,也有中国文化,特别是本土文化的阐释;既有对现代社会的展示,也有对古老文明的追寻。

其目的的一方面是促进中国学生吸取其他民族特有的优秀品质,使他们的知识结构、思维模式和人格修养在语言和文化的熏陶中得到调整和完善。

另一方面则是为了传播优秀中国文化,改善中国学生在介绍中国五千年文明时,对于许多传统文化价值概念和具有典型中国特色的事物无法“脱口而出”的“失语”现象。

(3)“教”与“学”的平衡。

本套教材吸收了近几年来国内外英语教学科研成果,设计时突出以学生为中心,不仅考虑教师如何“教”,而且重视学生如何“学”,突出学生的学习策略的培养和语言应用技能的提高,鼓励学生主动地创造性地学习。

希望通过“教”与“学”的结合,使学生的综合英语水平得到迅速的提高。

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### 内容概要

黄宁夏主编的《新策略大学英语读写教程（4）》根据教育部新颁发的《教学要求》（2007年）、全国大学英语四六级考试委员会编印的新版《大学英语四级考试大纲》（2006年）、《大学英语六级考试大纲》（2006年）及教育部颁发的其他有关大学英语教学改革的重要文件为主要依据，并根据我国东南沿海高校的特点进行编写，供大学英语课程的一般要求和较高要求层次的教学使用。

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书籍目录

UNIT 1

Confronting Failure

Main Reading Failure as Opportunity ( )

Reading Skills Understanding Narrative Passages ( 1 ) 叙述文阅读技巧 ( 1 )

Related Reading Failure as Opportunity ( )

Writing Skills Writing a Narrative Passage ( 1 ) 如何写叙述文 ( 1 )

UNIT 2

Life Planning

Main Reading Creating a Life Plan

Reading Skills Understanding Narrative Passages ( 2 ) 叙述文阅读技巧 ( 2 )

Related Reading Life Planning—More Than Just Money

Writing Skills Writing a Narrative Passage ( 2 ) 如何写叙述文 ( 2 )

UNIT 3

Happiness

Main Reading Are you the Star in Your Own Movie ?

Reading Skills Understanding Argumentation Essays ( 1 ) 议论文阅读技巧 ( 1 )

Related Reading Dale Carnegie's Thoughts on Freedom and

Happiness

Writing Skills Writing an Argumentation Essay ( 1 ) 议论文写作技巧 ( 1 )

UNIT 4

Energy for the Future

Main Reading Indirect Solar Energy

Reading Skills Understanding Argumentation Essays ( 2 ) 议论文阅读技巧 ( 2 )

Related Reading Biomass,

Energy , or Bioenergy

Writing Skills Writing an Argumentation Essay ( 2 ) 议论文写作技巧 ( 2 )

UNIT 5

The Future of Education

Main Reading What Will Colleges of the Future Look Like ?

Reading Skills Understanding Expository Essays ( 1 ) 说明文阅读技巧 ( 1 )

Related Reading The Shape of Schools to Come ?

Writing Skills Skills of Practical Writing : Writing a Composition

Based on a Table , Chart or Graph ( 1 ) 图表作文写作技巧 ( 1 )

UNIT 6

Medicine and Health Care

Main Reading A New Treatment for Cancer-Nanoparticles

Reading Skills Understanding Expository Essays ( 2 ) 说明文阅读技巧 ( 2 )

Related Reading We Are What We Eat

Writing Skills Skills of Practical Writing : Writing a Composition

Based on a Table Chart or Graph ( 2 ) 图表作文写作技巧 ( 2 )

UNIT 7

Economic Sustainability in China

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Main Reading Achievement of CIFIT

Reading Skills Understanding Practical Writings ( 1 ) 应用文阅读技巧 ( 1 )

Related Reading The Road to Sustainability for Chinese

Investo

Writing Skills Skills of Practical Writing : Writing a

Summary摘要写作

UNIT 8

The Mirror of Western Economy

Main Reading The Benefits of Dowcaling

Reading Skills Understanding Practical Writings ( 2 ) 应用文阅读技巧 ( 2 )

Related Reading Danger Ahead for the Mighty Euro

Writing Skills Skills of Practical Writing : Writing Lette of

Self-Recommendation应用文写作技巧 : 求职 ( 求学 ) 自荐信

UNIT 9

Crisis and Strategies

Main Reading The Global Crisis Hits Africa's Economy but not as

Badly , yet , as E1sewhere

Reading Skills Understanding of Difficult and Long

Sentences ( 1 ) 长难句理解 ( 1 )

Related Reading Sweets and Stones

Writing Skills Skills of Practical Writing : Writing Notices and

Certificates应用文写作技巧 : 通知和证明

UNIT 10

Russia , a Country with Immee Resources

Main Reading Economy of Russia1

Reading Skills Understanding of Difficult and Long

Sentences ( 2 ) 长难句理解 ( 2 )

Related Reading Natural Resources , Trade and Information TechnologY

Of Russia

Writing Skills Skills of Practical Writing : Writing Business

Lette应用文写作技巧 : 商业信函

## 章节摘录

I was lucky I found what I loved to do early in life. Woz and I started Apple in my parents' garage when I was 20. We worked hard, and in 10 years Apple had grown from just the two of us in a garage into a \$2 billion company with over 4,000 employees. We had just released our finest creation—the Macintosh—a year earlier, and I had just turned 30. And then I got fired. How can you get fired from a company you started? Well, as Apple grew we hired someone who I thought was very talented to run the company with me, and for the first year or so things went well. But then our visions of the future began to diverge and eventually we had a falling out. When we did, our Board of Directors sided with him. So at 30 I was out. And very publicly out. What had been the focus of my entire adult life was gone, and it was devastating. I really didn't know what to do for a few months. I felt that I had let the previous generation of entrepreneurs down—that I had dropped the baton as it was being passed to me. I met with David Packard and Bob Noyce, and tried to apologize for screwing up so badly. I was a very public failure, and I even thought about running away from the valley (Silicon Valley, 硅谷). But something slowly began to dawn on me I still loved what I did. The turn of events at Apple had not changed that one bit. I had been rejected, but I was still in love. And so I decided to start over. I didn't see it then, but it turned out that getting fired from Apple was the best thing that could have ever happened to me. The heaviness of being successful was replaced by the lightness of being a beginner again, less sure about everything. It freed me to enter one of the most creative periods of my life.

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