<<商业空间>>

图书基本信息

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章节摘录

The City of Trieste is among the world most important port within the coffee trademarket. Cogeco is a firm dealing as intermediate between the raw good and thecoffee roasting plants. The project consists in the interior renovation of thecompany siege , underlining the two distinguishing factors which characterizethe firm: the worldwide commercial relationships and the fact that Cogeco providesspecific knowledge and lab test. These points have been particularly enhanced in the entrance lobby and in the proof and taste laboratory room. The lobby of the Cogeco siege is characterized by a multi-layered folded wall, an abstracted map where only the parallels of the globe have remained, whichhosts a series of exotic coffee names coming from all over the world, and by abig chemistry formula of the caffeine, which marks the corner and gives evidence of the specific knowledge. In such a way, one is immediately transported in aquick ride through the globe, and at the same time given a clear statement of the companys know-how.

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