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图书基本信息

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内容概要

《空间：店》以全英文和精美图片为主，介绍了各式各样的店面设计。

Agnes Lung is a veteran marketing and brand management professional with over 12 years of solid working experience in the retail industry. She has worked for many world-renowned retail companies such as LVMH Group, Shiseido DCH Co.Ltd., L'Oréal HK Co.Ltd., and Duty Free Shoppers. She was the Chief Communications Controller for MaBelle Diamond Group and was in charge of all marketing, branding and communications strategies including shop image and design, as well as undergoing the brand revamp campaign for the brands in the company group. She has recently joined Sa Sa International Holdings Company Limited as Vice President, Marketing.

书籍目录

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