

<<跨文化交际选读>>

图书基本信息

书名：<<跨文化交际选读>>

13位ISBN编号：9787560540320

10位ISBN编号：7560540325

出版时间：2011-9

出版时间：西安交通大学出版社

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页数：382

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### 内容概要

《21世纪英语专业系列教材·西安外国语大学“十一五”规划教材：跨文化交际选读》精选了十六篇文章，每单元包含两篇文章，共八个单元。

内容涵盖言语交际，非言语交际，语言与文化，中西思维方式对比，文化与管理，文化与健康，文化与冲突，文化与旅游等话题。

每篇选读之前均有一个日常插曲式的小案例供读者研磨、分析，旨在增强跨文化意识。

文章前的导读提纲挈领，略读一遍便对文章所述观点及背景有所了解。

文章后的问题皆为开放式思考题，可作书面练习，也可供小组讨论之用。

生词和短语及难点注释供本科低年级学生阅读时参考。

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  - Mini Case Talk to Let Othe Know You Want to
  - Reading One Basic Principles of Intercultural Communication
  - Mini Case The Chinese Student Has No Idea about Peonal View
  - Reading Two Undetanding Intercultural Communication
- Unit Two Variatio of Culture and Language and Their Subtle Implicatio
  - Mini Case The Korean Morn Was Mad about Her Son's Decision
  - Reading One Levels of Culture
  - Mini Case "I Have Really Had Enough" Is Not Enough
  - Reading Two Language and Intercultural Communication
- Unit Three Language and Culture
  - Mini Case Please Be Punctual
  - Reading One Verbal Code
  - Mini Case How Can You Invite Us to Sit Naked
  - Reading Two Culture, Language and Online Dispute Resolution
- Unit Four Culture and Nonverbal Codes
  - Mini Case What's Wrong with My Friendly Pat on His Back
  - Reading One Pepective on Nonverbal Intercultural Communication
  - Mini Case Zhiang Walked Off toward the Cafeteria Alone
  - Reading Two Communicative Codes: Nonverbal Aspect
- Unit Five Cultural Influences on Context
  - Mini Case A Packed Lunch
  - Reading One Culture and Foreign Language Teaching
  - Mini Case Robert Was Not a Guy to Make Friends with
  - Reading Two Culture and Its Implicatio to Management
- Unit Six Culture and Its Shaping Power
  - Mini Case The Spinal Tap Mustn't Be Done Before My Husband Comes
  - Reading One The Role of Culture in Health Communication
  - Mini Case How Can Honey Lubricate My Lungs
  - Reading Two Intercultural and Cross-Cultural Health Communication
- Unit Seven Intercultural Communication Issues
  - Mini Case Why They Treat Me Like This
  - Reading One Culture, Communication, and Conflict
  - Mini Case What a Poor Service
  - Reading Two A Comparison of Thinking and Writing Patter in Korea and the United States
- Unit Eight Some Concer in Cross-Cultural Communication Studies
  - Mini Case Montreal to London
  - Reading One Thinking Dialectically about Culture and Communication
  - Mini Case Suzanne Was Left Puzzled by Her Taiwanese Boyfriend
  - Reading Two From "Context" to "Contexts" in Intercultural

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Communication Research

Glossary

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