

<<文化之旅美国>>

图书基本信息

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内容概要

这是一个崇尚自由的国度，从帕特里克“不自由，毋宁死”的呐喊到渴望自由心声的《独立宣言》，自由女神的火炬为之高擎。

这是一个崇尚奋斗的国度，为了实现“从衣衫褴褛到腰缠万贯”的梦想，各种肤色的移民汇集于此，形成大熔炉。

这是一个崇尚变化的民族，笃信唯有变化才是永恒。

这是一个充满矛盾的国度，个人主义与团队精神同在，富裕与贫穷并存，多元的文化与统一的民族构成动态平衡。

这又是一个世界名品辈出的国度，可口可乐、迪斯尼、好莱坞、IBM、曼哈顿……这就是美利坚

。本书以浅显的语言、经典的文化注释及精妙的插图给读者打开了一扇了解美国的窗户，全方位地展现了一个真实的美国：从历史政治到宗教习俗，从休闲娱乐到商业竞争，从独立战争到反恐战争，从安德鲁·卡内基到比尔·盖茨，从叹为观止的尼亚加拉大瀑布到鬼斧神工的科罗拉多大峡谷，大到国家和价值观的形成，小到鸡蛋在美国的十种做法，给读者带来耳目一新的感受。

夜深人静，一盏台灯，一杯清茶，翻开本书，思绪游历到大洋彼岸……

书籍目录

Map of the U.S.A. Introduction Key Facts 1 彼国彼民 Old Man River Climate Regions A Nation of Immigrants Government The USA : A Brief History 2 价值观 America—the Ideal Equality of Opportunity “ I Did It My Way ” Self-Reliance Vox Populi Egalitarianism Work Ethic Giving Back Good or Evil Change Is Good Control Freaks Time Is Money Diversity Patriotism 3 风俗与传统 Separation of Church and State Hatched , Matched , and Dispatched in America Holidays What They Are and How They Are Celebrated 4 居家图景 America's Homes Sweet Homes The Blended Family Education The Daily Grind 5 休闲时光 Vacations Shop Till They Drop Sports Play Ball Eating Out Friendship , American Style Culture 6 在路上 General Information Hitting the Road Trains Food and Drink Options Batten Down the Hatches 7 商务导航 8 交流与通讯 Appendix: States of the U.S.A Further Reading About the Author Acknowledgments

章节摘录

The controversy has been characterized as pitting civic duty against individual conscience—one cherished American value against another. Recently, the battle lines were drawn over the removal of a sculpture inscribed with the ten commandments from a government building, a municipal courthouse. Meanwhile, middle America charges that oversensitivity and political correctness govern many decisions on religious matters. In another highly publicized case, town officials argued that decorating a fir tree standing in a public space in December did not necessarily constitute an endorsement of Christianity. They lost. The Christmas tree came down. What is in dispute is that 90 percent of Americans express some religious affiliation and approximately 70 percent claim to practice their faith actively. Religion has always been a voluntary activity in the U.S.A., so those who practice their faith do so by choice, as a matter of individual conscience. This may account for the high degree of observance, the depth of fundamentalism, and the wide variety of religions. With about 190 active religious sects, religion in the United States is a buyers market with some 33 million congregants claiming to have jumped ship to a different denomination.

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编辑推荐

阅读本书，感受美利坚的自由与梦想。
隽永的行文，清新的文字，将一个真实的美国娓娓道来：历史政治、价值观念、宗教建筑，文化渊源、风俗习惯、休闲时尚、商界经纬、社交礼仪.....

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