

<<教育研究方法>>

图书基本信息

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## 内容概要

This invaluable , practical , introductory text helps students understand , conduct , and interpret both qualitative and quantitative paradigms in educational research methods. It is organized around eight research methods to help users plan and conduct their first educational research projects. By proceeding through chapter contents and completing the in-text exercises , readers will simultaneously prepare a research plan and learn how to obtain and analyze data , address research questions and hypotheses , and prepare a report of their projects. In keeping with the main purpose of helping users clearly understand and apply research concepts , many pedagogical features have been included in the book.

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