

<<语用学>>

图书基本信息

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内容概要

In Pragmatics , the study of meaning derived from context , Jean Stilwell Peccei offers a practical introduction to this core area of linguistics. Pragmatics : encourages the reader to look at different levels of meaning within sentences ; provides a basic understanding of key pragmatic concepts such as sentence and utterance , entailment , presupposition , implicature and direct and indirect speech acts ; introduces two highly influential approaches to pragmatics : the co-operative principle and speech act theory ; encourages the reader to apply basic analytical tools to real data , e.g. advertising language , childrens conversations ; provides a range of activities , discussion questions , sample answers and further reading.

作者简介

Jean Stilwell Peccei is Senior Research Fellow and Visiting Lecturer at the Roehampton Instiute London. She is the author of *Child Language* (2nd edn 1999) and co-author of *Language , Society and Power* (1999) .

书籍目录

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