

<<高中英语新课标新精编>>

图书基本信息

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内容概要

《新课标新精编：高中英语(必修3/4)(人教版)》是根据教育部《普通高中英语课程标准》和《基础教育课程改革纲要(试行)》的精神，配合人教版《普通高中课程标准实验教科书英语(必修)》编写的，供高一年级第二学期使用。

《新课标新精编：高中英语(必修3/4)(人教版)》是编者在深入研究《普通高中英语课程标准》，认真审视最新的高考命题特点和仔细研读新课程实验教材的基础上，以教材模块内容为主线，分单元精心设计的，充分体现了基础性、应用性和科学性的特点。

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章节摘录

People have argued that design museums are often made use of as advertisements for new industrial technology. But their role is not simply a matter of sales—it is the honouring of excellently invented products. The difference between the window of a department store and the show-case in a design museum is that the first tries to sell you something, while the second tells you the success of a sale.

One advantage of design museums is that they are places where people feel familiar with the exhibits. Unlike the average art museum visitors, design museum visitors seldom feel frightened or puzzled. This is partly because design museums clearly show how and why mass-produced products work and look as they do, and how design has improved the quality of our lives. Art museum exhibits, on the other hand, would most probably fill visitors with a feeling that there is something beyond their understanding.

In recent years, several new design museums have opened their doors. Each of these museums has tried to satisfy the public's growing interest in the field with new ideas. London's Design Museum, for example, shows a collection of mass-produced objects from Zippo lighters to electric typewriters to a group of Italian fish-tins. The choices open to design museums seem far less strict than those to art museums, and visitors may also sense the humorous part of our society while walking around such exhibits as interesting and unusually attractive toys collected in our everyday life.

63. Show-cases in design museums are different from store windows because they

A. show more technologically advanced products
B. help increase the sales of products
C. show why the products have sold well
D. attract more people than store windows do

64. The author believes that for most design museums visitors

A. do not admire mass-produced products
B. are puzzled with technological exhibits
C. dislike exhibits in art museums
D. know the exhibits very well

65. The choices open to design museums

A. are not as strict as those to art museums
B. are not aimed to interest the public
C. may fail to bring some pleasure to visitors
D. often contain precious exhibits

66. The best title for this passage is

A. The Forms of Design Museums
B. The Exhibits of Design Museums
C. The Nature of Design Museums
D. The Choices Open to Design Museums

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