

<<商务英语步步高>>

图书基本信息

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内容概要

目前，社会上对既熟悉国际商务又熟练掌握英语的高级复合型人才的需求越来越大。然而，许多人对于运用英语处理日常商务工作显得茫然。

《商务英语步步高》正是为提高商务英语能力而编。

《商务英语步步高：通过案例提高商务能力》以一个年轻人——“我”的角度，讲述了“我”从应聘开始，逐步进入外企各部门实习，学习和处理商务活动的经历。

本书的特色是设有大量有代表性的商业案例，通过对这些案例进行分析和讨论，读者能够掌握在日常商务工作中所必需的语言技能和商务技巧。

本书主要供需要提高英语和商务能力的读者使用。

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