## <<九年级英语下(配人教版)-特高级教师

### 图书基本信息

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作者: 荣德基编

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### 内容概要

拥有点拨,让你冲进优等生的行列。

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### 书籍目录

Chapter 1
Chapter 1 考点·那些事儿
知识空间
语法空间
技能空间
中考空间
Chapter 1达标检测题
Chapter 2
考点・那些事儿
知识空间
语法空间
技能空间
中考空间
Chapter 2达标检测题
Chapter 3
考点・那些事儿
知识空间
语法空间
技能空间
投船主向 中考空间
Chapter 3达标检测题
Chapter 4
考点・那些事儿
知识空间
语法空间
技能空间
中考空间
Chapter 4达标检测题
Chapter 5
考点・那些事儿
知识空间
语法空间
技能空间
中考空间
Chapter 5达标检测题
全书能力提升

参考答案及点拨

#### 章节摘录

Now in the 21st century , advertising is more and more important for people. Why? I think it is because through advertising , people , especially the businessmen , can introduce their products to the people all over the world. Because of this , many companies spend a lot of money on advertising. As we all know , there are many advertisements which are very interesting and popular. For example , Michael Jordan made an interesting advertisement for Nike. From this you can see how the companies make their products known to the world.

People can make a lot of money through advertising. It is known that many famous singers and movie stars make money in this way. However , I dont think this is a good way for them to make money , because they are not the professional advertisers , especially those who advertise in medicine advertisements. Nowadays , advertising not only means making the products known , but also means making ourselves known to people around us. Living today , we have to make people believe in us if we want to do important jobs. But how can this be done? We should first let other people know our good side : the good habits and abilities we have. In short , we should always remember to advertise ourselves to others. As I said before , advertising is not only important for companies but also for everyone , for all human beings. This is the most interesting thing about advertising.

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### 编辑推荐

点拨差距,锻造优秀,教材大突围,讲解新革命。

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