

<<第二语言需求分析>>

图书基本信息

书名：<<第二语言需求分析>>

13位ISBN编号：9787513506274

10位ISBN编号：7513506272

出版时间：2011-7

出版时间：外语教研

作者：朗 编

页数：408

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

<<第二语言需求分析>>

内容概要

《第二语言需求分析》是“当代国外语言学与应用语言学文库”中的一本，在外语教学过程中，需求分析是外语课程设计的基础，也是教师组织教学、使用教材、决定教学方法和评估教学的基础。

《第二语言需求分析》论述了需求分析的理论、方法和实践，内容丰富，涉及了多个国家多个行业的需求分析，研究设计严谨，方法值得借鉴，其结论对我国外语教育也有所启发。

<<第二语言需求分析>>

书籍目录

List of contributors
Acknowledgments
Overview: A rationale for needs analysis and needs analysis research
Michael H. Long
Methodological issues
Chapter 1 Methodological issues in learner needs analysis
Michael H. Long
The public sector
Chapter 2 Language needs analysis at the societal level
Richard D. Brecht & William. P. Rivers
Chapter 3 Foreign language needs assessment in the US military
John A. Lett
The occupational sector
Chapter 4 Sources, methods and triangulation in needs analysis: A critical perspective in a case study of Waikiki hotel maids
Rebeca Jasso-Aguilar
Chapter 5 Foreign language need of business firms
Sonja Vandermeeren
Chapter 6 Evaluating the use of multiple sources and methods in needs analysis: A case study of journalists in the Autonomous Community of Catalonia (Spain)
Roger Gilabert
Chapter 7 "Feet speak louder than the tongue": A preliminary analysis of language provisions for foreign professional footballers in the Netherlands
Eric Kellerman, Hella Koonen, & Monique van der Haagen
The academic sector
Chapter 8 A task-based needs analysis of a tertiary Korean as a foreign language program
Craig Chaudron, Catherine J. Doughty, Youngkyu Kim, Dong-kwan Kong, Jinhwa Lee, Young-geun Lee, Michael H. Long, Rachel Rivers, Ken Urano
Analyzing target discourse
Chapter 9 Collecting target discourse: The case of the US naturalization interview
Michelle Winn
Chapter 10 A double shot 2% mocha latte, please, with whip: Service encounters in two coffee shops and at a coffee cart
Nicola J. Downey Bartlett
Chapter 11 When small talk is a big deal: Sociolinguistic challenges in the workplace
Janet Holmes
Index

<<第二语言需求分析>>

章节摘录

The specification of domestic need can be illustrated in the social domain in the context of the dramatic rise in the number of speakers of a LOTE (Language Other Than English) that has taken place over the past three decades. The more than forty-five million residents in this country who speak a LOTE at home²⁴ affect almost every aspect of US society , impinging in particular on the medical , educational , judicial , and social service systems.²⁵ To the degree that these systems are subsidized by the Federal government , they are subject to Federal legislation embodying broad societal goals - for example , that society should be more just in its treatment of minorities. As noted above , Grin & Vaillancourt (1999) assert that the specification of social marginal value is best left as official government policy , as long as the goal is generally understood and accepted by the citizenry.

<<第二语言需求分析>>

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>