

图书基本信息

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作者：张能彦,张全超

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内容概要

紧扣大纲 仿真性强

本模拟卷严格根据2013年新大纲编写而成，其题型、题量与试题难度均与新大纲保持一致。该预测卷根据英语(二)考试的趋势，不仅涵盖了阅读理解的所有新题型，还扩大了图表与漫画作文的比例，有利于考生在备考过程中有的放矢，取得事半功倍的效果。

名师主笔 点拨独到

本模拟卷由全国著名专业硕士英语辅导专家，根据英语(二)考试命题规律与趋势，结合多年讲课经验编写。试卷答案解析详尽，尤其侧重对考生解题思路的点拨，有助于考生举一反三，在练习中掌握提高分数的技巧。

超值奉送 方便记忆

附送的《名师联考随身宝》，集各题型复习指南、写作常用动词以及图表作文常用表达于一体，内容丰富，便于携带，供考生随时记忆。另奉送280元图书增值卡，助考生轻松备战专硕考试。

书籍目录

- 2013年全国硕士研究生入学统一考试管理类专业学位联考英语(二)预测模拟试卷(一)
参考答案及解析
- 2013年全国硕士研究生入学统一考试管理类专业学位联考英语(二)预测模拟试卷(二)
参考答案及解析
- 2013年全国硕士研究生入学统一考试管理类专业学位联考英语(二)预测模拟试卷(三)
参考答案及解析
- 2013年全国硕士研究生入学统一考试管理类专业学位联考英语(二)预测模拟试卷(四)
参考答案及解析
- 2013年全国硕士研究生入学统一考试管理类专业学位联考英语(二)预测模拟试卷(五)
参考答案及解析
- 2013年全国硕士研究生入学统一考试管理类专业学位联考英语(二)预测模拟试卷(六)
参考答案及解析
- 2013年全国硕士研究生入学统一考试管理类专业学位联考英语(二)预测模拟试卷(七)
参考答案及解析
- 2013年全国硕士研究生入学统一考试管理类专业学位联考英语(二)预测模拟试卷(八)
参考答案及解析
- 2013年全国硕士研究生入学统一考试管理类专业学位联考英语(二)预测模拟试卷(九)
参考答案及解析
- 2013年全国硕士研究生入学统一考试管理类专业学位联考英语(二)预测模拟试卷(十)
参考答案及解析

章节摘录

版权页： Picture a typical MBA lecture theatre twenty years ago. In it the majority of students will have conformed to the standard model of the time: male, middle class and Western. Walk into a class today, however, and you'll get a completely different impression. For a start, you will now see plenty more women—the University of Pennsylvania's Wharton School, for example, boasts that 40% of its new enrolment is female. You will also see a wide range of ethnic groups and nationals of practically every country. It might be tempting, therefore, to think that the old barriers have been broken down and equal opportunity achieved. But, increasingly, this apparent diversity is becoming a mask for a new type of conformity. Behind the differences in sex, skin tones and mother tongues, there are common attitudes, expectations and ambitions which risk creating a set of clones among the business leaders of the future. Diversity, it seems, has not helped to address fundamental weaknesses in business leadership. So what can be done to create more effective managers of the commercial world? According to Valerie Gauthier, associate dean at HEC Paris, the key lies in the process by which MBA programmes recruit their students. At the moment candidates are selected on a fairly narrow set of criteria such as prior academic and career performance, and analytical and problem solving abilities. This is then coupled to a school's picture of what a diverse class should look like, with the result that passport, ethnic origin and sex can all become influencing factors. But schools rarely dig down to find out what really makes an applicant succeed, to create a class which also contains diversity of attitude and approach—arguably the only diversity that, in a business context, really matters. Professor Gauthier believes schools should not just be selecting candidates from traditional sectors such as banking, consultancy and industry. They should also be seeking individuals who have backgrounds in areas such as political science, the creative arts, history or philosophy, which will allow them to put business decisions into a wider context. Indeed, there does seem to be a demand for the more rounded leaders such diversity might create. A study by Mannaz, a leadership development company, suggests that, while the bully-boy chief executive of old may not have been eradicated completely, there is a definite shift in emphasis towards less tough styles of management—at least in America and Europe. Perhaps most significant, according to Mannaz, is the increasing interest large companies have in more collaborative management models, such as those prevalent in Scandinavia, which seek to integrate the hard and soft aspects of leadership and encourage delegated responsibility and accountability. 36. What characterises the business school student population of today?

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