

<<卡耐基经典>>

图书基本信息

书名：<<卡耐基经典>>

13位ISBN编号：9787507419726

10位ISBN编号：750741972X

出版时间：2008-5

出版时间：中国城市出版社

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页数：496

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内容概要

戴尔·卡耐基是美国现代成人教育之父，被人们称为“20世纪最伟大的成功学大师”。

本书是一部世界上最畅销的人生指南，是能改变无数人命运的励志经典。

本书汇集了《人性的弱点》、《人性的优点》、《语言的突破》等卡耐基的成功巨著中的最激动人心的内容和思想精华。

本书为英文版。

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作者简介

作者：(美国)卡耐基(Carnegie,D.)CARNEGIE,DALE(1888-1955),was a pioneer in public speaking and personality development .He got good reputation by showing others how to become successful .His book How to Win Friends and Influence People(1936)has sold more than 10 million copies and hand been translate into many languages .His books usually have characteristics of illustrative stories and simple, well-phrased rules. His other books in include How Stop Worrying and Start Living (1948).Toward the beginning of his career ,Carnegie wrote Public Speaking and Influencing Men in Business(1931),Which became a standard text.

书籍目录

HOW TO WIN FRIENDS AND INFLUENCE PEOPLE Eight Things This Book Will Help You Achieve
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编辑推荐

《卡耐基经典(英文原版)》包括卡耐基所著的人性的弱点、人性的优点、语言的突破三部英文原版著作。

《卡耐基经典(英文原版)》内容丰富，值得一看。

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