

<<轻工外贸实务英语>>

图书基本信息

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内容概要

本书作者为经验丰富的外销员。

本书采用中英文对照的方式，根据作者多年的实际经验，以轻工产品外贸实务为线索，把外贸专业知识、技巧和外贸函电、对话、案例及单证等内容有机地融为一体，理论联系实际、内容实用可靠，信息量大，具有极强的实战性，使读者既可学习外贸英语，又可学到一般教科书上学不到的外贸实务知识。

本书适合外贸人员及外贸专业师生学习、借鉴。

书籍目录

CHAPTER 1 PRELIMINARY INVESTIGATION Section 1 Market Section 2 Commodity Section 3 Clients
CHAPTER 2 TRADE TERMS Section 1 FOB Section 2 CFR and CIF Section 3 Some Trade Terms Suitable for All Kinds of Transportation Section 4 Brief Introduction to Incoterms 2000
CHAPTER 3 TRANSPORTATION Section 1 Important Factors Affecting Maritime Freight Section 2 Container Transportation Section 3 On Inland Consignments Section 4 Why Goods to East Europe and West Asia Bypass Section 5 Suggestions to Air Cargo Payments Section 6 Express Mail Service, Arduous Tasks and Long Way to Go Section 7 Cases and Comments on Transport Traps
CHAPTER 4 PAYMENT Section 1 Instruments of Payment Section 2 Collection Section 3 Letter of Credit(L/C) Section 4 Telegraphic Transfer(T/T) Section 5 Multiple Payments
CHAPTER 5 SALES CONTRACT Section 1 Business Discussion Section 2 Material Clauses of Sales Contract Section 3 Minor Clauses of Sales Contract
CHAPTER 6 FULFILLMENT OF SALES CONTRACT Section 1 Preparation for Confirmation Samples Section 2 Urging, Checking and Amending of L/C Section 3 Goods Preparation, Consigning for Shipment and Customs Declaration Section 4 Banking Documents and Negotiations Section 5 Brief Introduction to "UCP500" Section 7 Claim and Compensation.....

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