

<<物流与供应链管理>>

图书基本信息

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内容概要

《物流与供应链管理：降低成本与改善服务的战略（第2版）（英文版）》这本书讨论了物流在实现市场、配送网络、制造过程和采购活动这些目标的过程中所扮演的角色，勾勒出了物流在采用服务层级细化市场、探索评估物流效率和服务绩效的方法中所起的作用。

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