

<<旅游英语>>

图书基本信息

书名：<<旅游英语>>

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内容概要

本书共分7章，38个单元，包括95个情景对话。

全书充分体现了英语的情景教学法和交际教学法，互动形式多样，选材实用性强。

教学方法和部分材料已在专科教学中进行实践，教学效果和学生反馈均令人满意。

本教材的使用对象是中、高等旅游职业院校的学生，也适用于有志于从事对外旅游行业的英语爱好者

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