

<<雅思阅读真经3>>

图书基本信息

书名 : <<雅思阅读真经3>>

13位ISBN编号 : 9787504353931

10位ISBN编号 : 7504353930

出版时间 : 2007-9-1

出版时间 : 中国广播电视台出版社

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页数 : 191

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内容概要

《IELTS雅思阅读真经3（大师经典·随题库升级）》是雅思标准培训体系中的重要部分，听说读写每本都是按题型分专题编写的。

命名为《雅思经典教程》有两个原因：一、参加这套丛书编写的作者团队是由北京各大雅思培训机构的一线名师组成，我们把多年教学精华和对材料选择的心得沉淀在了这套教程中，我们的几位现任中国雅思考官朋友也参与了策划和编校工作；二、内容的选编囊括了国内外高质量的雅思考试素材，特别是在题目的代表性和难度上进行了严格的测试和筛选。

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作者简介

刘洪波，知名英语教育专家，雅思培训界大师，悉尼大学双硕士。北京雅思学校董事长，北京领域兄弟教育咨询公司总裁。

自幼沉醉于中国山水及音律，留学期间曾叫嚣：做遍七十二行，尝尽人情百态；又高呼：挖资本主义墙角，为社会主义建设添砖加瓦；现好抚琴阅经。

其留学散文集《与鱼共舞》被《海外文摘》、《青年文摘》等众多媒体登载，广为流传。

著有《刘洪波说文解字背单词》、《雅思真经》系列教材。

其中2004年出版的《雅思阅读真经》是行业内第一本全部以真题题库为蓝本编写的培训教材，考试命中率极高。

面世以来，该系列教材至今已连续三年荣登全国雅思类图书销售排行榜榜首，畅销海内外。被誉为“国内英语考试类教材质量提升的标志”。

曾任教于京城各大英语培训机构，培养出大批新托福、雅思、四六级、考研英语名师。

在全国各大高校演讲数百场，听过其讲座和课程的学员不可数。

学员点评其人为：一介白衣偏怀报国梦；点评其授课风格为：行云流水，旁征博引，激情四射，励志人生。

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章节摘录

Our children are being beaten up by a crazy spelling system that appears to be beloved by millions. They are being beaten up because they are constantly bombarded by unpredictable silent letters, double consonants that defy explanation, endless varieties of vowel combinations, and rules that are notoriously unreliable. They are forced to attempt to learn a system that is illogical, inconsistent, and—worst of all—needlessly complicated. Not only are they physically beaten up, but many of them do end up with well-concealed scars on their psyches. At least one study has shown that using a system as irrational as ours may arrest the development of logical thinking. That's not just being beating up; it's child abuse exactly. There's a social stigma attached to being a poor speller, although the only thing being a good speller makes one better at is spelling. It doesn't make one a better writer, a better poet, a more creative person with words. It doesn't make him understand the essence of the language better. Shakespeare would have been the exact same creative genius he was whether he was a good or bad speller. He was just lucky enough to have lived in a day when he was judged by the meaning of his words, rather than the placement of the i's, l's, b's, and r's within those words. In Shakespeare's day, most people's spelling was erratic; therefore, when he spelled words many different ways no one even noticed. During the last 30 years or so, literacy in the English-speaking world has been declining at an alarming rate. It's not hard to guess why. During the rapid development of electronics in the past 40 years, speech, for the first time in the entire course of history, has become a mass medium. The people, having discovered those electronic channels through which they can receive information in their own language, are now circumventing the outdated writing system which has been the bottleneck in mass communication. And having alienated themselves from it, they have become less able and less willing to cope with its irrational complexities. In an attempt to correct this situation, the Federal Government of the United States initiated its "Decade of the 70s" program. During that ten-year period, both State and Federal governments have poured massive sums into programs designed to eradicate illiteracy, not by re-designing the outdated writing system, but by attempting to shape the minds of human beings into conformity with the system. This extravagant program achieved nothing. The decline in literacy continues as before, except that it now has reached the proportions of a crisis. For example, the United States Navy now complains that from 40% to 50% of today's recruits can't read the instruction manuals. The Navy is plainly worried about the future.....

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编辑推荐

《IELTS雅思阅读真经3（大师经典·随题库升级）》教学性很强，同时也适合考生循序渐进地自学。

商品《IELTS雅思阅读真经3（大师经典·随题库升级）》有两种印刷封面，随机发货！

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