

<<北京名胜游览>>

图书基本信息

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### 内容概要

本书以英文的形式介绍了北京的名胜古迹。

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## 作者简介

朱歧新, Professor Zhu Qixin is recognized by many as a celebrated English writer on travel and tourism and China's leading expert on it and has devoted considerable study to the arts and cultural heritage of the native China. Born on June 7, 1938 in Liyang, Jiangsu province, and graduated in 1965 from the English Language and Literature Specialty of the Foreign Languages and Literature Department of Nanjing University, Professor Zhu Qixin, an indefatigable writer, is the author of a dozen books on travel and tourism in English, including Places of Interest in Beijing, Beijing Practical Handbook, A Collection of Choice Specimens from Chinese Culture, A Primer for English-Speaking Guides, The Sights of Beijing, and The Sights of China. He served as English speaking interpreter for China International Travel Service (CITS) Head Office and Beijing branch of CITS, vice-section chief of Beijing branch of CITS, deputy chief of Tourism Division of Beijing Tourism Administration, vice-president and president of China CMI International Tourist Corporation, part-time professor of Nankai University and member of China National Standardization Technical Committee on Tourism appointed by China Technical Supervision Administration. In 1998, Professor Zhu was listed in who's who in Changzhou area, Jiangsu province. In 1999, he won the bid and was authorized by the World Tourism Organization (UNWTO) through the United Nations Development Programme (UNDP) based in Beijing to translate the Tumen River Area Development Programme (Brochure "The Tumen River Area-New Horizons in Travel") into Chinese. Invited by Beijing Tourism Administration, Professor Zhu was one of the leading experts from home and abroad on the selection panel for "Greeting Olympics and Unfolding Elegant Demeanour" 2nd, 3rd and 4th Beijing Guide TV Competitions in 2004/06/07 and was responsible for setting English questions. Entrusted by the Cultural Committee (Tourism Bureau) of Beijing's Xuanwu District, Professor Zhu translated all the captions of the Beijing Xuannan Culture Museum into English in 2005.

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## 章节摘录

版权页：Running from Dongdaqiao Road in the west to Xidawang Road in the east, and from Chaoyang Road in the north to Tonghui River in the south and forming a golden cross in shape, the Central Business District (CBD) aims to become a world-class business community focusing on an outward-looking economy. Experts commented that the CBD programme would greatly propel the capital's social and economic development, along with its successful bid to host the 2008 Olympic Games and China's entry into the World Trade Organization (WTO) in 2001. The CBD encompasses 4 square kilometres (400 hectares or 988.4 acres), with the buildings' total floor space of less than 10 million square metres. Office buildings account for about half of the total space, leaving one-quarter to household departments and the remaining quarter to commercial, cultural and amusement services. The major buildings inside the CBD are taller than 100 metres and the height of commercial buildings will vary from 150 to 300 metres. Skyscrapers mostly gather in the northeastern part of the district, forming a symbol of the CBD. A green area in the CBD reaches 33.39 hectares, nearly 11 per cent of the total ground space, to ensure an environmentally friendly district. The CBD also emphasizes the building of an efficient traffic network, prioritizing public transport. Under the traffic scheme, two new subways connect to the CBD. The Beijing municipal government has recently promised to invest a total of 12 billion yuan (US\$1.46 billion) in municipal works in the CBD, like roads, communication networks and educational facilities. Developers from both China and abroad will complete a large number of other projects. As Beijing municipal government noted the first phase of the CBD programme, including China World Trade Centre, Phase III, Beijing's Fortune Plaza and China Central Television, are to be completed in early 2008.

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