

<<走遍中国>>

图书基本信息

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内容概要

Under the auspices of the National Tourism Administration, a number of veteran guide-interpreters, trainers and administrators from China's tourism industry have collected, compared and chosen from over 100 pieces of sightseeing commentary to compile this publication, entitled "Sightseeing throughout China: Chosen Tourism Commentaries." The aim of the compilation and republication of 31 model commentaries is to further boost the professional culture of China's tourism, to promote China's rich tourism resources and economic and tourism achievements since China adopted its reform and open-up policy, to enhance the patriotic mentality within tourism employees and to upgrade guide-interpreter's skills through regulating of tourism phraseology and enriching of commentary contents.

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