

<<365天商务英语口语大全>>

图书基本信息

书名：<<365天商务英语口语大全>>

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作者：Eve Bower , William Va

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前言

Do you become speechless when you chatting with a foreigner ?

Daring not to speak is not an excuse. Can't understand what the foreigners say. Chinese often can not understand what the foreigners are saying. Poor vocabulary is not an excuse. The set of the "365 Days of English" will make you more confident in English. It will also give you the confidence to meet and hang out with foreigners. Learning English is difficult. Many people can only write and read, but neglect to listen and speak. Many students learn a lot of words and phrases, and also know a lot about grammar, but can not understand and speak English in practice. And their spoken English is not appropriate nor spoken in a standard fashion. To learn spoken English well, the most basic thing is to have a good English tutorial. This tutorial must contain three basic elements——covering practical knowledge, teaching the correct way of learning, and shaping the authentic way of thinking in English. In order to create a truly practical oral English encyclopedia, we invited a number of senior experts to participate in writing, editing and revising a set of four books. The books cover every aspect of our daily activities, so you can truly master everyday "live" English. Each book within the series not only has its special characteristic but is also interrelated. They will help learners systematically and comprehensively master English language speaking skills and strategy. This book set is suitable for Chinese people to learn English.

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内容概要

Learning English is difficult. Many people can only write and read, but neglect to listen and speak. Many students learn a lot of words and phrases, and also know a lot about grammar, but can not understand and speak English in practice. And their spoken English is not appropriate nor spoken in a standard passion. To learn spoken English well, the most basic thing is to have a good English tutorial. This tutorial must contain three basic elements——covering practical knowledge, teaching the correct way of learning, and shaping the authentic way of thinking in English. In order to create a truly practical oral English encyclopedia, we invited a number of senior experts to participate in writing, editing and revising a set of four books. The books cover every aspect of our daily activities, so you can truly master everyday "live" English.

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作者简介

浩瀚（笔名），本名李洪涛，祖籍江苏省，1981年就读于徐州师范大学外语学院英语专业。1985年开始在中国矿业大学致力于现代教育工作。

34岁破格晋升为高级职称。

导演6部电视专题片，均荣获省部级一等奖。

自幼爱好书法绘画、配音朗诵、收藏奇石等。

现主持北京浩瀚英语研究所工作，专门从事英语工具书、教辅书及大众英语指导书的策划、编稿和出版工作。

18年来。

该研究所已在科学出版社、外文出版社、石油工业出版社、科学技术文献出版社、中国宇航出版社、大连理工大学出版社、机械工业出版社、上海科学普及出版社等全国50多家出版社出版英文著作800余种，部分图书印数多达15万余册。

现主要代表作有：《英汉广播电影电视电教词典》、《英语写作双向速查词典》、《英汉多功能双解词典》、《脱口说英语情景口语大全》、《流畅英语口语》、《英语口语一语千说》、《敢说英语》系列30种、《英语900句》系列20种、《外贸金融英语口语实例大全》、《大学英语作文工具王》、《巧学英语》系列等。

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章节摘录

A : I hope you can get a picture of what our business is from my introduction. Now, may I say a few words about our company ?

B : Yes , you may begin A : Our company was established in 1982 We specialize in manufacturing electronic goods and exporting them all over the world. We grossed about US\$10 million last year , and our business is growing steadily.

1 Good morning , ladies and gentleman !
First of all , I would like to make a brief introduction. 早上好 , 女士们 , 先生们 !
首先 , 我想做一个简短的介绍。

2 The hotel started operation in early 1996 and has been doing well since then. We had a net profit of one million US dollars last year. 宾馆于1996年初开始营业 , 迄今经营情况良好。
去年 , 我们的净利润为100万美元。

3 Our company was established in 1929 as the first Joint-venture company with a Western partner. Our company will soon celebrate its eightieth anniversary. 我们的公司建于1929年 , 是第一家与西方伙伴合资的公司。

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编辑推荐

《365天商务英语口语大全》最大的优点：
轻松学 1天，1课，1情景，不贪多，即学即会。
开心掌 节假日休息，轻松读美文，不听，不说，不写。
躺着掌 随时，随地，每天30分钟，成就英语国际人。
高效学 听、说、读、写，样样兼顾，五感并用学英语！
365个商务场景700多个主题对话365个
商务文化背景知识2000多个高频商务句型助您成功应对多话题，深层的商务交流，随心所欲！
原生态外企口语自信表达，365天造就国际商务达人。

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