

<<中外合资企业中的组织学习>>

图书基本信息

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内容概要

This book is concerned with organizational learning in an intercultural context. It looks at what organizational learning entails in Chinese-Western joint ventures by examining both the technical and the social perspectives to learning. An integrated approach is offered that explores the possibility for mutual/collaborative learning in Chinese-Western joint ventures. This approach incorporates a relational perspective that emphasizes the ways in which people make sense of their experience. It seeks to bring to the surface different layers of knowledge and meaning created and recreated in the process of learning and change.

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