

<<英语公众讲演技巧>>

图书基本信息

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前言

21世纪要求学校培养的人才既要有知识又要有能力,高校毕业生不仅要具有扎实的基础知识,而且还要有宽广的知识面,文理结合,全面发展。

这一要求对高校的外语教学也提出了新的任务。

高校外语教学不只着重语言知识的传授,还要帮助培养学生的各种英语能力,为适应现代社会做积极的准备。

新颁布的《大学英语课程教学要求》和新修订的《非英语专业硕士/博士学位研究生英语教学基本要求(试行)》也明确地反映了这一点。

《大学英语课程教学要求》指出:大学英语课程不仅是一门语言基础课程,也是拓宽知识、了解世界文化的素质教育课程,兼有工具性和人文性。

因此,设计大学英语课程时也应当充分考虑对学生的文化素质培养和国际文化知识的传授。

《非英语专业硕士/博士学位研究生英语教学基本要求(试行)》也指出:各个院校和科研机构可以根据需要和可能,为学生开设实用性强的各类英语选修课程,如以语言、文学、哲学、文化、外国概况等为内容的素质课,以社会交往、国际礼仪等为内容的社交课,以英语国家生存常识为内容的出国预备课等。

博士研究生英语的教学目的以培养学生用英语进行工作和研究的能力为重点,通过英语教学有效地培养学生用英语进行工作沟通和学术交流的能力。

在大纲的指导下,近年来,许多综合性重点高校都在积极进行英语课程结构的改革。

除传统的基础英语课程外,许多高校都开设了各种门类的英语选修课,以帮助提高毕业生的英语综合应用能力,增强自主学习能力,培养综合文化素养,适应我国社会发展和国际交流的需要。

高校英语选修课门类现在虽然很多,但归纳起来,主要有三类,即“语言实际知识与技能类”、“语言应用类”和“语言与文化类”。

“语言实际知识与技能类”主要涉及阅读、口语、写作、听力、翻译技能的进一步培养,如中高级口译、翻译理论与实践、演讲与辩论等;“语言应用类”包括商务英语、传媒英语、科技英语、英语学术论文写作、应用文写作等;“语言与文化类”涉及英美社会与文化、西方文学选读、影视欣赏、英美报刊选读等。

针对这些选修课,有些高校也编写了相应的教材,但总体上,教材的门类不全,有些课程老师就是选不到一本对教、学双方都适用的教材,有的甚至找不到任何教材,造成某些课程都是老师自编讲义,或每个地方凑一点拿来作为课堂教学使用,因而在教学内容的系统性、延续性和规范性方面都存在较大的随意性,也不方便学生自主学习。

加上中国老师和学生都不太适应零散的教学资料,所以有些选修课感觉就是结构松散、不太正规。

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内容概要

《英语公众讲演技巧》对英语讲演的开始阶段、准备过程，到具体讲演技巧逐一做了介绍，以便读者掌握有关讲演的技巧：如何吸引听众、如何展开论点、如何导出结论等；并介绍了讲演语言的特殊性。

《英语公众讲演技巧》可作为高校英语选修课教材，书中配备了相应的练习，供读者按自身情况选择使用。

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章节摘录

Reading from Manuscript As the name suggests, reading from manuscript means reading from fully prepared written text, word by word. This method is often used in situations where absolute accuracy is essential. Politicians and business leaders find this method more helpful because it can help them avoid being misquoted or misinterpreted. They want to communicate exact information. However, it can be boring to listen to a speaker who reads word by word from a manuscript. Reading restricts eye contact and body movement, and may limit expressiveness in vocal variety, too. Consequently, the quality and effectiveness of the speech delivery can also be limited. To overcome the disadvantages and increase your expressiveness, you should practice reading the manuscript often and become familiar with it before the delivery.

Reciting from Memory By this method, the speech is delivered entirely from memory. Since it is neither customary nor necessary to memorize an entire speech in real life, this method is rarely used except for some special or brief speeches such as speech contests, short toasts, congratulatory remarks, introductions, etc. Besides, reciting from memory can be boring if the speaker keeps gazing at the ceiling, trying to recall what he/she has memorized, rather than concentrates on communicating with the audience and conveying enthusiasm and directness.

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编辑推荐

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开设实用性强的各类英语选修课程，如以语言、文学、哲学、文化、外国概况等为内容的素质课，以社会交际、国际礼仪等为内容的社交课，以英语国家生存常识为内容的出国预备课等，通过英语教学有效地培养学生用英语进行工作沟通和学术交流的能力。

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