

图书基本信息

书名：<<英语学术期刊论文写作原理与实务（经管卷）>>

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内容概要

This book is organized in 11 chapters. Each chapter has two focuses : the first is an observation on sample articles from leading journals in the world and the second concentrates on the practical writing of related parts of articles.

书籍目录

PrefaceIntroductionChapter One Formats of Academic ArticlesChapter Two Features of Titles of Academic Articles and Their ImplicationsChapter Three Key Information in Authors' IntroductionsChapter Four Logic Relations between Different Parts of an ArticleChapter Five Key Elements in Abstracts of Academic ArticlesChapter Six Key Words of Academic Articles and the Way to Get Key WordsChapter Seven Sentence Structures in Academic ArticlesChapter Eight Logic Patterns of Arguments in Academic Articles,Chapter Nine Figures of Speech in Academic ArticlesChapter Ten Wording in Academic ArticlesChapter Eleven Referencing in Academic ArticlesReferences

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