

<<话语文体学导论>>

图书基本信息

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## 前言

Stylistics since its birth has been beleaguered with questions and challenges, most of which can hardly be claimed to have been resolved. This uncomfortable situation, I suppose, will never be changed granted that stylistics targets the elusive style as its object for study and adopt some modern linguistic theories as its analytical instruments. There is, perhaps, a fundamental dilemma for a discipline which lands itself in the paradigms of modern linguistics that require the object of study to be a certainty. Style, unfortunately, is not something whose certainty can be easily pinned down. Stylistics, in a sense, can be likened to anatomy, a comparison not many people feel pleased about, because of all the things we expect anatomy to find about the human body, the last will be beauty and charm. Yet, anticipation from stylistics generally is just to the contrary. The first and the foremost we want stylistics to contribute is to render up the beauty and charm of a text. For most people, the discussion of the style of a poem or a story is expected to reap a bumper harvest of beauty and meaning. This popular association of style with beauty may have been the saddest misfortune for stylistics. People feel betrayed when they find by tearing a text to pieces and tagging each bit of it with an occult linguistic label, the stylistic analyses only end up with some trivial interpretations. The present book is written not to discredit those challenges nor to contend that stylistic analyses are superior to or more scientific than other modes of textual analysis. Instead, we will present to the readers the challenges and problems as legitimate research questions through the introduction of the basic stylistic issues and methods.

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### 内容概要

试图突破传统文体学教材的思路和框架，在阐述分析文体学的基本理念和方法时做一些批判性的思考，将文体分析和文本阐释过程有机结合，使读者在具体、系统分析文体特征的同时，了解制约文本解读的认知因素，从而帮助他们掌握文本分析和解读的基本方法。

本书还引入了最新的话语分析成果，对一般文体学教科书鲜有涉及的读者定位、互文性、多模态话语等问题进行了深入探讨。

就方法论而言，本书强调文体学分析的程序性和可操作性。

书可作为高校英语专业研究生的文体学教材，也可供相关英语工作者参考。

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### 作者简介

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1982年华东师范大学外语系学士、1986年华东师范大学外语系美国文学硕士、1991年英国strathclyde大学获文学语言学硕士、2004—2005哈佛大学富布赖特访问学者。

曾被评为上海市优秀青年教师（1996）、复旦大学本科教学名师（2003）、复旦大学研究生优秀导师（2006）、上海市本科教学名师（2007）；入选“上海市浦江人才计划”（2007）；荣获国家级教学成果奖二等奖（1997）；所著《英语高级写作》获上海市本科生优秀教材一等奖（2007）。

主要研究方向话语分析、社会语言学、修辞学等。

主要出版著作有《实用英语语法手册》、《实用描写词典》、《论说文入门》等十几部。

论文包括“也评关联理论”、“也谈please, 也谈请”、“论传统中国的礼貌原则”、“礼貌称呼的语用学解释”、“汉语招呼的分析”、“Politeness and Civility”、“微观层面的批判性思维和写作程序训练”、“Please的再研究”、“人文学科的修辞转向和修辞学的批判性转向”、“英语招呼语的历时语用研究”等近三十篇。

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章节摘录

The title of the report points to Muslim fury as the central message but the status of that centrality is subtly challenged by the photo that accompanies the text . Instead of having one photo demonstrating the Muslim fury , it places Sarkozy in the photo , with one finger pointing up showing no sign of regret or backing down . It is in this way that the report signals a stance while appearing to be neutral or without committing itself . Thanks to Barthes . Kress and Leeuwen , we now have some basic understanding of how the two modes interact with each other . But while research on the role of the visual literacy or the visual rhetoric has been gaining ground as witnessed by the publications in the field . the research on interaction between the visual and the linguistic has been somewhat underdeveloped . The shift , in the field , is a move towards a new literacy that gives centrality to the visual . We believe with the multimodal texts , we not only need to cultivate the visual literacy in addition to the linguistic literacy but also knowledge of how the two modes operate in coordination for some stylistic effects . What we have described here is just some preliminary explorations of the interaction . Much work needs to be done in this respect .

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