

<<研究生综合英语>>

图书基本信息

书名：<<研究生综合英语>>

13位ISBN编号：9787308100472

10位ISBN编号：7308100472

出版时间：2012-6

出版时间：浙江大学出版社

作者：应梅芳

页数：379

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

<<研究生综合英语>>

内容概要

《研究生综合英语》为15个单元，每一个单元围绕某个主题展开英语综合技能的训练。通过多样化的练习，突出对学生英语实际应用能力的培养。

课文选材新颖，既有趣味性又有思想性，所选的文章大多来自英美报刊书籍。

每单元后还增设了跨文化阅读和案例分析，培养学生跨文化交际的能力。

特色一：选材新颖，题材广泛。

所选文章大多源于英美报刊书籍，既有时代特色，又有语言的规范性。

特色二：重视培养学生的实际应用能力，尤其是口语交际能力和思辨能力。

每篇课文后面设计了若干与课文相关的讨论话题，通过对一些意义深刻、隽永的话题的讨论，提高学生的口语表达能力及批判性思维。

特色三：重视培养学生跨文化交际的能力。

语言是文化的载体，文化是语言的灵魂。

我们在每单元增设了体现本书特色的跨文化英语阅读材料和案例分析，旨在让学生了解不同文化背景下的人对同一事物迥然不同的态度，避免与英语国家人交流时的文化冲突，从而提升理工科学生的文化底蕴，为他们未来走向国际化打下坚实的基础。

书籍目录

Unit 1 Text A The Pleasures of Ignorance Text B A Liberal Education Culture and Communication Time
Concept Unit 2 Text A Two Kinds (I) Text B Two Kinds (2) Culture and Communication Personal Space Unit 3 Text
A On Work Text B Workaholics Culture and Communication Hand Gestures Unit 4 Text A Women in Business,
Still Lonely at the Top Text B Don't Work Harder in Big Companies Culture and Communication Dating Customs
around the World Unit 5 Text A A New Index Illuminates the Creative Life Text B The Impressionist's Approach to
Business Creativity Culture and Communication Humor Unit 6 Text A Why Marriages Fail Text B Men Are from
Mars, Women Are from Venus Culture and Communication Chinese Wedding vs English Wedding Unit 7 Text A
How to Grow Old Text B One's A Crowd Culture and Communication Child Rearing Unit 8 Text A Cyberspace: If
You Don't Love It, Leave It Text B Internet Paradox: A Social Technology That Reduces Social Involvement and
Psychological Well-being? Culture and Communication Language and Gender Unit 9 Text A Ambition Text B Are
We Living in a Moral Stone Age Culture and Communication Hospitality Unit 10 Text A My Way to Success Text B
Stay Hungry, Stay Foolish Culture and Communication Compliments Unit 11 Text A On Friendship Text B The
Last Leaf Culture and Communication Friendship Unit 12 Text A The Hidden Side of Happiness Text B The
Happiness Effect Culture and Communication Individualism vs Collectivism Unit 13 Text A What Is Global
Culture? Text B Globalization: What Is It? Culture and Communication American Space, Chinese Place Unit 14 Text
A Carrying Capacity: Earth's Bottom Line Text B Survival in the Anthropocene Culture and Communication
Superstitions Unit 15 Text A The Doctor's Dilemma -- What Is "Appropriate" Care? Text B Is
Euthanasia Humane? Culture and Communication Taboos and Euphemisms References

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>