

<<实用跨文化交流教程>>

图书基本信息

书名：<<实用跨文化交流教程>>

13位ISBN编号：9787308081559

10位ISBN编号：7308081559

出版时间：2011-2

出版时间：浙江大学出版社

作者：李果红 主编

页数：286

字数：556000

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

## <<实用跨文化交流教程>>

### 内容概要

《实用跨文化交流教程》包括十二个单元，每个单元分四个部分：

第一部分对本单元涉及的话题作一个概括介绍。

第二部分提供一篇课内阅读、两篇课外阅读文章。

课内阅读文章后列有词汇表、难句解释，并且编有与课文相关的练习(阅读理解题、讨论题等)。

两篇课外阅读文章后也有难句翻译、阅读理解练习。

第三部分设计了与话题相关的课堂活动，包括讨论、案例分析、角色扮演等，形式多样，内容翔实。

第四部分提供背景知识，信息量大，知识面广，是学生自学或教师备课的有力帮手。

本书由李果红任主编，郭亚莉、姚冬莲任副主编，刘绍龙教授、楼荷英教授审稿。

<<实用跨文化交流教程>>

书籍目录

Introduction

Unit 1 Value

Unit 2 Nonverbal Communication

Unit 3 Studying Abroad

Unit 4 Education

Unit 5 Social Phenomena

Unit 6 Social Etiquette

Unit 7 Social Welfare

Unit 8 Work

Unit 9 Food

Unit 10 Common Activities

Unit 11 Movie

Unit 12 Travel and Transportation

章节摘录

On Friendship      1 Few Americans stay put for a lifetime.1 We move from town to city to suburb , from high school to college in different states , from a job in one region to a better job elsewhere , from the home where we raise our children to the home where we plan to live in retirement. With each move we are forever making new friends , who become part of our new life at that time.      2 For many of us the summer is a special time for forming new friendships. Today millions of Americans vacation abroad , and they go not only to see new sights but also in those places where they do not feel too strange with the hope of meeting new people. No one really expects a vacation trip to produce a close friend. But surely the beginning of a friendship is possible? Surely in every country people value friendship?      3 They do. The difficulty when strangers from two countries meet is not a lack of appreciation of friendship , but different expectations about what constitutes friendship and how it comes into being. In those European countries that Americans are most likely to visit , friendship is quite sharply distinguished from other , more casual relations , and is differently related to family life. For a Frenchman , a German or an Englishman friendship is usually more special and carries a heavier burden of commitment.

<<实用跨文化交流教程>>

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>