

<<国际商贸合同精要>>

图书基本信息

书名：<<国际商贸合同精要>>

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前言

Opportunities for careers in International Business have increased tremendously especially since China joined the World Trade Organization. As a result, the need for current knowledge about international business practices and terminology is crucial. Although there are many reference books available, some are published abroad and therefore can be very difficult to understand, while those published in China lack the necessary English international business terminology and expressions. A Series of International Business, edited by Professor Weng Fengxiang, solves these problems. The Series consists of four books written in simple English, but it also includes explanations of the more difficult points written in Chinese. Readers are sure to benefit from his explanations of English international business expressions. Professor Weng makes a great contribution to the teaching and learning of international business. Professor Weng Fengxiang, having worked as a consultant for international companies, is very experienced in current international business practice. Currently, he is an Associate Professor of International Business at Shanghai Maritime University. As well as teaching International Business English, Professor Weng also teaches International Trade and International Payments. As a leading expert in his discipline, Professor Weng is among the supervisors of International Business Translation postgraduates. Having conducted academic research in the UK, he has been invited to be a Guest Professor at the Business School of University of Central England, Birmingham. Professor Weng is the author of a number of books on International Business English. Changes in international business happen quickly, and keeping up with international issues and their impact on international business can be difficult. The Series addresses both the instructors' and the students' needs for current information. I highly recommend The Series to the International Business and Business English learners. Han Zhonghua (韩忠华) Professor of English & Translation Shanghai Maritime University January 28, 2004

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内容概要

《国际商贸合同精要》介绍了国际商贸合同的基本知识，包括国际商贸合同的洽谈和订立、国际商贸合同的起草、国际商贸合同标的、《国际贸易术语解释通则》、知识产权、仲裁等。

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媒体关注与评论

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