

<<大学生实习英语>>

图书基本信息

书名：<<大学生实习英语>>

13位ISBN编号：9787307100572

10位ISBN编号：7307100576

出版时间：2012-9

出版时间：武汉大学出版社

作者：陈颖秀，宋天锡 主编

页数：252

字数：286000

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内容概要

本教材是基于学生学完课程之后在找工作期间一段时间之内编排的实习英语教材。

本书的宗旨：提高学生实习工作相关口语，包括听力水平的技能、口头语言表达的技能、商务应用写作的技能、中国式英语翻译的技能等。

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章节摘录

I didn't see it then , but it turned out that getting fired from Apple was the best thing that could have ever happened to me. The heaviness of being successful was replaced by the lightness of being a beginner again , less sure about everything. It freed me to enter one of the most creative periods of my life. During the next five years , I started a company named next ; another company named Pixar , and fell in love with an amazing woman who would become my wife. Pixar went on to create the worlds first computer animated feature film , Toy Story , and is now the most successful animation studio in the world. In a remarkable turn of events , Apple bought NeXT , I returned to Apple , and the technology we developed at NeXT is at the heart of Apple's current renaissance. And Laurence and I have a wonderful family together. I'm pretty sure none of this would have happened if I hadn't been fired from Apple. It awful tasted medicine , but I guess the patient needed it. Sometimes life hits you in the head with a brick. Don't lose faith. I'm convinced that the only thing that kept me going was that I loved what I did. You've got to find what you love. And that is as true for your work as it is for your lovers. Your work is going to fill a large part of your life , and the only way to be truly satisfied is to do what you believe is great work. And the only way to do great work is to love what you do. If you haven't found it yet , keep looking.

Don't settle. As with all matters of the heart , you'll know when you find it. And , like any great relationship , it just gets better and better as the years roll on. So keep looking until you find it. Don't settle. My third story is about death. When I was 17 , I read a quote that went something like : "If you live each day as if it was your last , someday you'll most certainly be right. " It made an impression on me , and since then , for the past 33 years , I have looked in the mirror every morning and asked myself : "If today were the last day of my life , would I want to do what I am about to do today?" And whenever the answer has been " No" for too many days in a row , I know I need to change something. Remembering that I'll be dead soon is the most important tool I've ever encountered to help me make the big choices in life. Because almost everything-all external expectations , all pride , all fear of embarrassment or failure-these things just fall away in the face of death , leaving only what is truly important. Remembering that you are going to die is the best way I know to avoid the trap of thinking you have something to lose. You are already naked. There is no reason not to follow your heart.

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编辑推荐

《大学生实习英语》具有以下几个特点： 1.教材内容具有连续性和逻辑性。通过渐进式听力能力的培养、语言语调绕口令的锻炼以及英语应用文写作技巧的提高等，帮助学生逐步提高语言的运用能力，突出语言的活用性和实用性。

2.兼顾学生语言技巧的训练与文化内容的传递，以便更好地提高学生的人文修养，掌握好基础知识，为满足外贸、外事、翻译、编辑、旅游、播音、培训教育等不同就业方向对学生的需求做好充分准备。

3.以典型的职场场景和任务进行教学，组织教材内容与活动练习，让学生真正做到学以致用。在完成任务的过程中体验学习英语的快乐与收获，感受英语运用的真实与可行性。

4.本教材融语言知识、语言技能和语言应用于一体，并有意识地将人生观和世界观的启发教育贯穿其中，按照职业规划和决策，让学生通过学习语言文化与技能的同时，心智得以健康发展。

5.本教材的练习设计独特，吸取了国外最新教材的优点，突出了社交性、趣味性和多样性的特点，能最大限度地发挥学生自主学习的积极性，满足教学对象在现实职场中的各种需求。

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