

<<实用旅游英语听说教程>>

图书基本信息

书名：<<实用旅游英语听说教程>>

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内容概要

程丛喜编著的《实用旅游英语听说教程》主要内容分为以下三个部分。

第一部分：共八个章节，每个章节包括三段实用情景对话及一篇相应的英语文章，内容涉及导游迎接客人，带领客人吃住行游购娱及欢送客人八个方面的工作程序及相关语言的听说训练。

第二部分：共十二个章节，每个章节包括几段实用情景对话及一篇相应的英语文章，其内容涉及领队带领出境游客人在海外旅游的工作程序及相关语言的听说训练。

第三部分：共两个章节，内容涉及导游业务及导游基础知识方面的英语问答训练。

《实用旅游英语听说教程》和翻译导游及领队的实际工作紧密结合，既可作为高等院校旅游管理专业、外语专业和高等旅游职业教育教学用书，又可作为广大导游及领队从业人员、英语导游资格证和等级证培训或相关专业的参考用书。

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